

# Smith Names Connie Chung Vice President of Accounting, APAC

*Connie will lead the company's financial administration in the Asia-Pacific region and ensure adherence to all relevant regulations and internal policies*

HOUSTON, TX, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- [Smith](#), a leading global distributor of electronic components and semiconductors,

today announces the appointment of [Connie Chung](#) to the position of Vice President of Accounting, APAC. In this role, Connie will align the company's [fiscal operations](#) in the APAC region with global business initiatives to support Smith's strong, long-term success.



Smith Company Logo

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It has been a privilege to grow with this company, and I look forward to supporting our talented teams across the APAC region as we generate new opportunities for Smith worldwide.”

*Connie Chung, Vice President of Accounting, APAC*

"Smith's collaborative spirit and dedication to excellence have created a solid foundation for our financial strength and security," said Connie. "It has been a privilege to grow with this company, and I look forward to supporting our talented teams across the APAC region as we generate new opportunities for Smith worldwide."

Connie joined Smith in 2004 as a Staff Accountant and served in a variety of leadership roles before being named Director of Accounting, Asia in 2018. Her contributions have been critical in guiding Smith's financial goals

throughout its continued expansion in one of the world's fastest-growing markets.

“Connie brings a proven track record of leadership, accuracy, and integrity to our Accounting department, and her ability to build and guide high-performing teams has been instrumental to our growth across Asia,” said Sean Trinh, Chief Accounting Officer at Smith. “We look forward to her continued success and impact in this key region.”

## About Smith

Founded in 1984, Smith is the leading independent distributor of electronic components. Smith's Intelligent Distribution™ model offers a comprehensive suite of flexible and scalable supply

chain solutions to source, manage, test, and ship billions of components to partners worldwide in every industry and vertical. The company is backed by more than 25 certifications and accreditations and has developed and implemented sustainable practices that exceed industry and regulatory requirements. Building on its decades of market data, cutting-edge technology, and a systems-based approach to quality excellence, Smith generated more than USD \$2.6 billion in global revenue in 2024 and ranks eighth among all global distributors. Visit [www.smithweb.com](http://www.smithweb.com) to learn more.



Connie Chung, Vice President of Accounting, APAC

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