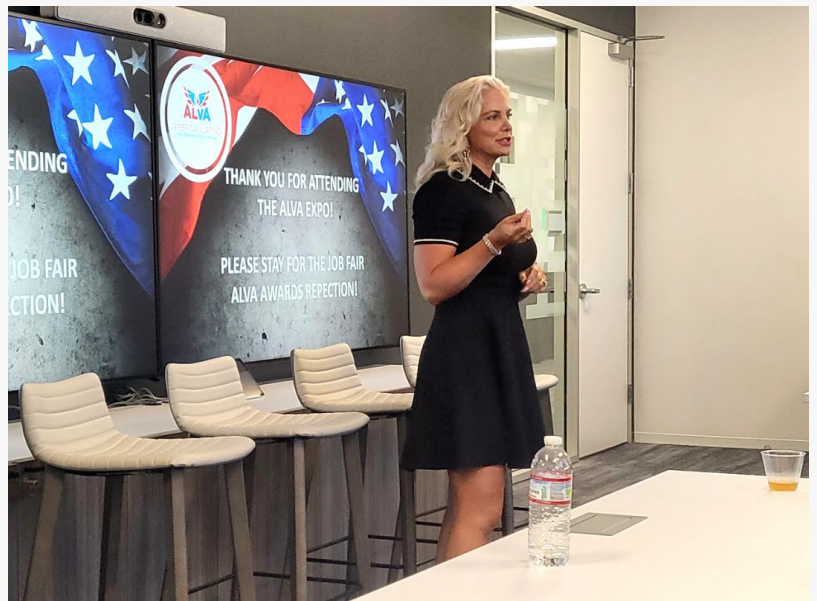


# Kate Monroe, CEO of VETCOMM US, Inspires at American Latino Veterans Association Event

SAN DIEGO, CA, UNITED STATES, June 27, 2025 /EINPresswire.com/ -- Kate Monroe, the dynamic CEO of VETCOMM US, took center stage this week as the featured speaker at the American Latino Veterans Association (ALVA) event, an inspiring gathering sponsored by Wells Fargo. The conference, held on June 25, brought together a powerful audience of business leaders, veteran advocates and CEOs, all united by a shared mission: empowering Latino veterans to thrive in business and community leadership.



VETCOMM US CEO Kate Monroe

In a keynote speech described by attendees as riveting and deeply authentic, Monroe delivered hard-won insights about leadership rooted in her own experience building VETCOMM US into a nationally recognized advocate for veterans.

“

I want to personally thank Air Force veteran Danny Vargas, the founder of ALVA, for creating this platform to elevate Latino veterans and their families. Your work changes lives.”

*VETCOMM US CEO Kate Monroe*

Key themes of her speech included:

- Lead from the front always. Monroe underscored that true leadership means never asking of others what you are unwilling to do yourself.
- Be the example. She challenged attendees to model the standards they expect, reminding everyone that credibility is earned through consistent action.
- Pick reliable team members and empower them to win. Drawing on her experience assembling high-performing teams, she emphasized that the strength of any mission depends on trust and accountability.

Beyond leadership, Monroe shared an exciting glimpse into her policy work. She announced that

she is drafting new legislation to be presented to Congress this September, aimed at helping veteran immigrants secure U.S. citizenship more efficiently. "These men and women served our country," she said. "We must serve them in return."

For more information about ALVA and their initiatives, visit the organization's website.

About VETCOMM US:

VETCOMM US is a veteran-first organization specializing in comprehensive Department of Veterans Affairs (VA) disability claim support services, offering step-by-step guidance, educational courses and hands-on assistance to help veterans secure the benefits they are owed. VETCOMM US's claim advocates help veterans draft, file and respond to VA claims, maximizing the chances of a favorable outcome. With a dedicated in-house call center and a team trained to address veterans' unique need, VETCOMM ensures continuous, personalized support throughout the entire VA claims process and beyond, empowering veterans to confidently access the compensation and services they are owed from their service.

Rob Garcia

VETCOMM US

+1 6193161856

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