

# BrickPlatter Enables Premium Property Investment from ₹10 Lacs via SPV-Based Fractional Ownership Platform

*Invest in premium real estate for just ₹10 Lacs with BrickPlatter's SPV-based fractional ownership model - making high-value property accessible to all.*

NAVI MUMBAI, MAHARASHTRA, INDIA, June 30, 2025 /EINPresswire.com/ -- In a transformative move for Indian real estate investment, BrickPlatter, a forward-thinking PropTech start-up based in Navi Mumbai, India, has announced the launch of its full-featured platform that enables

[fractional ownership in real estate](#) of high-value residential and commercial properties. Designed for retail investors, high-net-worth individuals (HNIs), corporates, and NRIs, BrickPlatter is rewriting the rules of real estate investing by making it possible to co-own premium real estate assets starting from just ₹10 lakhs.

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We are especially excited to support young investors, family offices, and corporates who are looking for better yields and tangible diversification with investments starting from just Rs. 10 Lacs.”

*Kamlesh Dubey, Co-Founder,  
BrickPlatter*

Traditionally, real estate has remained one of the most stable and lucrative asset classes, yet it has remained inaccessible to the vast majority due to high capital requirements, opaque processes, and illiquid structures. BrickPlatter addresses these challenges head-on by offering a digitally integrated investment experience that opens the doors to fractional participation in residential, commercial, hospitality, and land-based assets. Investors can now diversify their portfolios with access to carefully curated [fractional ownership properties](#) such as income-generating office spaces, luxury villas, resorts, serviced apartments, and strategically located land parcels.



Start Investing with BrickPlatter in Fractional ownership Real Estate with Just ₹10 Lakhs

At the core of BrickPlatter's investment model lies the concept of the 'Brick'- a proprietary unit

that represents a fractional share in a property. Much like equity shares in a company, each Brick offers proportional ownership in a real estate asset through a Special Purpose Vehicle (SPV), entitling the investor to rental earnings and capital gains. This innovative structure not only ensures transparency and legal compliance but also simplifies the management and distribution of returns. With comprehensive due diligence and SPV-backed governance, investors can engage in real estate investments with the confidence traditionally associated with institutional-grade assets.

What sets BrickPlatter apart is its commitment to making real estate investment seamless, secure, and smart. From property discovery and digital onboarding to ownership tracking and rental income distribution, every step is designed to be user-friendly and fully transparent. Investors benefit from regular rental payouts, with capital appreciation potential tracked and reported in real-time via an intuitive dashboard. Moreover, the platform is built with liquidity in mind. Recognizing that one of the key pain points of real estate investment has been the long and complicated exit cycles, BrickPlatter offers easy resale / exit options through its secondary marketplace. Investors can resell their Bricks to other buyers on the platform, creating a dynamic, tradable ecosystem for real estate ownership.

The platform also provides specialized solutions for corporate treasuries and NRIs, allowing them to park idle capital in yield-generating assets with the added benefit of asset appreciation. Additionally, BrickPlatter's fractional model fits well within emerging investment trends, particularly for young professionals and digital-first investors who prefer assets that are high-yielding, tangible, and partially liquid.

Real estate is the most emotionally and economically significant asset for Indians, yet for too long, it has been out of reach for the average investor. With BrickPlatter, we are bringing real estate closer to everyday people - making it a viable, accessible, and data-driven investment for anyone with as little as ₹10 lakhs to invest.

The launch of BrickPlatter comes at a time when fractional real estate ownership is gaining momentum globally and in India, propelled by rising property prices, low interest rates on savings instruments, and increasing awareness of alternative investments. With India's PropTech ecosystem witnessing significant traction and investor confidence, BrickPlatter aims to emerge as a category-defining platform in the space.

The platform also signals a new direction in tech-enabled property investment. Using proprietary algorithms and market insights, BrickPlatter curates properties based on their rental yield, tenant credibility, location dynamics, and future growth potential. Investors receive a transparent snapshot of each opportunity - covering legal documentation, expected returns, asset valuation, and ownership mechanics - ensuring they make informed, low-risk investment decisions. BrickPlatter explains about [how fractional ownership works](#) in India while doing fractional investment in real estate.

As a full-stack PropTech company, BrickPlatter is not just a marketplace but an ecosystem. The company plans to roll out additional investor services including construction management, property resale facilitation, co-investment structures, and tax-optimized investment tools in the near future. The broader vision is to build a liquid, transparent, and regulated property investing ecosystem for India that mirrors the ease of investing in stocks or mutual funds.

With the official launch of the platform, BrickPlatter joins a new wave of startups transforming Indian real estate by combining technology, legal innovation, and investor-centric design to make property investment smart, scalable, and secure.

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