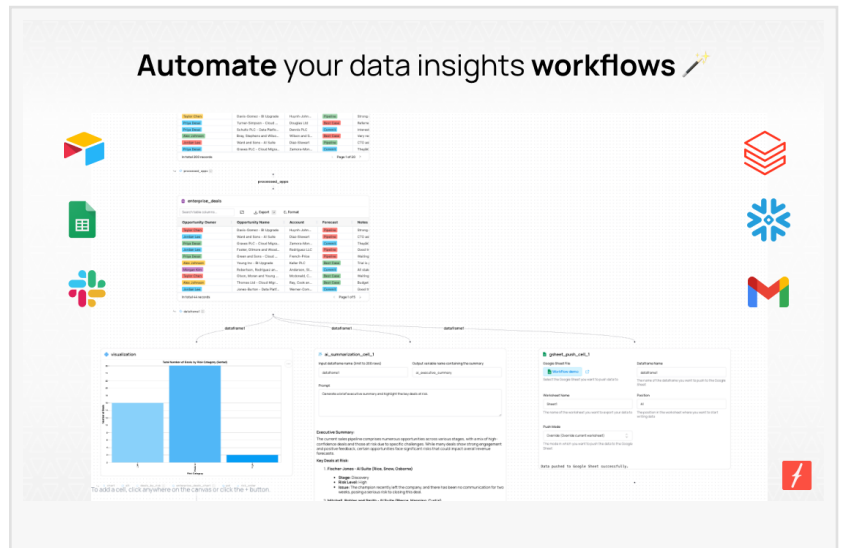


# Fabi.ai Launches Workflows to Transform Legacy BI with AI Data Pipelines That Meet Users Where They Work

*Fabi.ai launches Workflows to build automated insight pipelines with AI-powered analysis directly to stakeholders' via email, Slack & Google Sheets.*

SAN FRANCISCO , CA, UNITED STATES,  
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[Fabi.ai](#) today announced the launch of [Workflows](#), a revolutionary data insights pipeline feature that enables data and product teams to build automated, intelligent workflows that deliver personalized insights directly to stakeholders' preferred tools. Unlike legacy BI platforms that create "dashboard graveyards," Workflows meets business users where they actually work—in Slack, email, and Google Sheets—while leveraging AI in the data analysis process to generate meaningful summaries and actionable recommendations.



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Here's the uncomfortable truth about modern business intelligence: Most BI platforms are actually business dashboard graveyards.”

*Marc Dupuis, CEO @ Fabi.ai*

"Here's the uncomfortable truth about modern business intelligence: Most BI platforms are actually business dashboard graveyards," said [Marc Dupuis](#), CEO of Fabi.ai. "We've all built the perfect dashboard only to watch it collect digital dust while everyone exports data to spreadsheets anyway. Workflows solves this by creating repeatable, intelligent pipelines that deliver insights where stakeholders actually are—their morning email, Slack channels, and the Google Sheets they open first thing

every day."

Key capabilities of Workflows include:

- Universal Data Connectivity: Connect to any data source including Snowflake, Databricks, MotherDuck, Google Sheets, Airtable, and more

- Integrated Processing Tools: SQL for querying, Python for advanced analysis, and AI for natural language processing and insight generation working seamlessly together
- Smart Distribution: Automatically push AI-generated, customized insights via email, Slack, or Google Sheets on configurable schedules
- AI-Powered Analysis: Leverage AI to process unstructured data, extract insights from notes and comments, and generate executive summaries
- Python-Native Architecture: Enterprise-grade security with scalable AI processing capabilities

The product addresses three critical failures of legacy BI: restricted data access that ignores real business workflows, misaligned incentives that prioritize seat sales over insight sharing, and the creation of static dashboards that users ultimately abandon for spreadsheets.

Workflows transforms this paradigm by automating the delivery of fresh, AI-enhanced insights directly to the tools teams use daily, without forcing data experts to an advanced degree in the vendor's tooling.

"The way data practitioners will make an impact in the future isn't by producing countless dashboards—it's by setting up repeatable, intelligent pipelines that meet users where they actually are," explained Dupuis. "With AI, expectations have completely changed. We expect meaningful, personalized insights extracted from our data, not just canned reports. Workflows delivers exactly that."

Data teams can build complete workflows in minutes, connecting multiple data sources, processing information with AI assistance, and automatically distributing insights to stakeholders. This eliminates the cycle of manual report generation while ensuring decision-makers receive timely, relevant intelligence without having to remember to check dashboards.

New and existing users of Fabi.ai can get started building their first workflow for free as part of the platform's Starter plan. The company also offers a complete template library to jumpstart insight pipeline creation. For more information, visit <https://fabi.ai>.

Marc Dupuis

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