

## Frozen Chicken Market Size, Current and Future Trends, Growth Opportunities, and Forecast, 2032

Frozen Chicken Market Report by Type, by Product, by Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2023-2032.

WILMINGTON, DE, UNITED STATES, June 30, 2025 /EINPresswire.com/ --<u>Frozen chicken market size</u> generated \$22.2 billion in 2022, and is anticipated to generate \$46.5 billion by 2032, witnessing a CAGR of 7.8% from 2023 to 2032.



Widespread adoption of artificial intelligence-powered geographic information systems (GIS), coupled with the increasing use of location-based solutions integrated with GIS, is propelling the growth of the global geospatial solutions market. However, limited awareness regarding the advantages of geospatial solutions may hinder market expansion. On the other hand, the introduction of 4D GIS software is expected to open up new growth opportunities for the global market.

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Rising advances in quick freezing technologies such as blast freezing and cryogenic freezing help maintain the texture, flavor, and nutritional value of frozen chicken. Quick freezing minimizes the formation of ice crystals, preserving the overall quality of the product. Individual Quick Freezing (IQF) technology allows each chicken piece to be frozen individually, preventing them from sticking together. This not only improves convenience for consumers but also ensures that each piece can be thawed independently, reducing waste, further contributing to the frozen chicken market growth in the upcoming years.

Frozen chicken refers to chicken meat that has been subjected to a freezing process to extend its shelf life and preserve its quality. The process involves lowering the temperature of the chicken below its freezing point, typically to around -18 degrees Celsius (0 degrees Fahrenheit) or lower.

This rapid freezing helps to inhibit the growth of microorganisms and slow down chemical reactions that can lead to spoilage.

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The frozen chicken market analysis share is segmented on the basis of type, product, distribution channel, and region. By type, it is classified into chicken breast, chicken thigh, chicken drumstick, chicken wings, and others. By product, it is classified into chicken nuggets, chicken popcorn, chicken fingers, and chicken patty. By distribution channel, it is classified into supermarkets/hypermarkets, convenience stores, specialty stores, and online retail. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The Asia-Pacific region dominated the global frozen chicken market in 2022, holding a major share of 44.0%. The dominance of this region is expected to continue by rising with a CAGR of 8.6% in the forecast period. This is mainly due to increasing urbanization, which is driving up demand for convenient and ready-to-cook food solutions. Additionally, rising improvements in cold chain infrastructure and logistics are boosting the availability and accessibility of frozen chicken products in the region.

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Leading Players in the Frozen Chicken Market:

Inghams Group Limited Cargill, Incorporated Perdue Farms, Inc. Pilgrim's Pride Corporation JBS S.A. BRF S.A. Hormel Foods Corporation Tyson Foods, Inc. Farbest Foods Sanderson Farms, Inc.

The report provides a detailed analysis of the key players of the global <u>frozen chicken industry</u>. These players have adopted different strategies, such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain their dominance in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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