

Mid-Size Pharmaceuticals Market Analysis 2025 – Insights For Long-Term Investment & Planning

The Business Research Company's Mid-Size Pharmaceuticals Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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/EINPresswire.com/ -- How Big Is The Global [Mid-Size Pharmaceuticals Market](#) Expected To Grow?

The [mid-size pharmaceuticals](#) market has demonstrated robust growth in recent years, with a surge from \$718.71 billion in 2024 to an expected \$768.01 billion in 2025, marking a compound annual growth rate CAGR of 6.9%. The historic growth can be ascribed to the expansion of the



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generic drug market, the expiration of patents for blockbuster drugs, measures to contain healthcare costs, biotech breakthroughs, and regulatory shifts that arouse innovation.

What's Driving The Mid-Size Pharmaceuticals Market Growth?

Further driving the growth of the mid-size pharmaceuticals market is the rising prevalence of chronic diseases. These persistent medical conditions necessitate ongoing treatment and management, leading to elevated demand

for medications. The application of mass spectrometry techniques for identifying, quantifying, and analyzing biomarkers and metabolites linked to chronic diseases also plays a role in this growth. The surge in chronic disease cases will continue to foster the growth of the mid-size pharmaceutical market.

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Where Is The Mid-Size Pharmaceuticals Market Headed?

Looking towards the future, the market for mid-size pharmaceuticals is set to maintain its upward trajectory. Growth is predicted to attain \$1002.26 billion in 2029, with a steady CAGR of 6.9%. Several factors are set to fuel this forecasted growth, including a significant shift towards value-based care models, streamlined regulatory pathways, escalating health awareness and patient empowerment, demand for generic and biosimilar drugs, and the emergence of digital therapeutics. Additionally, a key trend in the forecast period includes an increased focus on patient-centric approaches, the adoption of artificial intelligence AI, market expansion strategies on a global scale, initiatives for environmental sustainability, as well as telemedicine and remote patient monitoring.

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Who Are The Key Industry Players In The Mid-Size Pharmaceuticals Market?

The mid-size pharmaceuticals market features several major companies, such as Baxter International Inc. and Teva Pharmaceutical Industries Ltd., alongside Otsuka Pharmaceutical Co Ltd., Astellas Pharma Inc., Daiichi Sankyo Co. Ltd., and Alexion Pharmaceuticals Inc. Other key players include UCB S.A., Sun Pharmaceutical Industries Ltd., Eisai Co. Ltd., Wuxi AppTec Co. Ltd., Les Laboratoires Servier S.A., Hospira Inc., Perrigo Co Plc, Aurobindo Pharma Limited., Cipla Limited, Hikma Pharmaceuticals, Endo International plc, Taisho Pharmaceutical Holdings Co. Ltd., BioMarin Pharmaceutical Inc., Mallinckrodt Plc, Exelixis Inc., Mylan Pharmaceuticals Inc., Neurocrine Biosciences Inc., Kyowa Kirin Co. Ltd., and Emergent BioSolutions Inc.

How Are The Major Players Navigating The Mid-Size Pharmaceuticals Market Trends?

To sustain their foothold in the market, major firms in the mid-size pharmaceutical industry are focusing on the development and launch of products such as precision medicine platforms. This innovative technology or system is designed to personalize medical treatment to the idiosyncratic traits of each patient.

How Is The Mid-Size Pharmaceuticals Market Segmented?

The mid-size pharmaceutical market is divided according to the following aspects:

- 1 By Drug Development Type: In-House, Outsource.
- 2 By Type: Prescription, Over The Counter.
- 3 By Formulation: Tablets, Capsules, Injectables, Sprays, Other Formulations.
- 4 By Application: Cardiovascular Diseases, Pain Management, Diabetes, Cancer, Other Conditions.

Subcategories include:

- 1 By In-House: Research And Development R&D Departments, Clinical Trials Management.
- 2 By Outsource: Contract Research Organizations CROs, Contract Manufacturing Organizations CMOs.

What Are The Regional Insights Into The Mid-Size Pharmaceuticals Market?

North America was the largest market for mid-size pharmaceuticals market in 2024. Conversely, the fastest-growing region is predicted to be Asia-Pacific within the forecast period. This report spans multiple regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa. The report also covers several countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA, Canada, Italy, Spain.

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