

Gin Market Size is Projected to Attain \$20.16 Billion By 2028

The global gin market was pegged at \$14.02 billion in 2020, and is expected to reach \$20.16 billion by 2028, growing at a CAGR of 4.9% from 2021 to 2028

WILMINGTON, DE, UNITED STATES, June 30, 2025 /EINPresswire.com/ -- Increase in demand for premium ready-to-drink and luxury spirits, advent of modern on-trade, and increased use of gin in premium cocktails drive the growth of the global [gin market](#). The market across Europe held the largest share in 2020, accounting for more than half of the market. Moreover, the ban on cross-border import-export of spirits has negatively affected its sales.

Click Here For Instant PDF: <https://www.alliedmarketresearch.com/request-sample/11834>

Increase in demand for premium ready-to-drink and luxury spirits, advent of modern on-trade, and increased use of gin in premium cocktails drive the growth of the global gin market. However, surge in consumer inclination toward low/nonalcoholic drinks and availability of dominating white spirits hinder the market growth. On the contrary, emergence of craft spirits and expansion of e-commerce platforms in emerging economies are expected to open lucrative opportunities for the market players in the coming years.

The global gin market includes an in-depth analysis of the prime market players such as William Grant & Sons Limited, Diageo plc, Pernod Ricard S.A., Bacardi Limited, Southwestern Distillery, San Miguel Corporation, Remy Cointreau, Davide Campari-Milano N.V., Lucas Bols, and Forest Spirits' Gin.

Make a Direct Purchase: <https://www.alliedmarketresearch.com/checkout-final/35ecb2ac4528e5fe21b41fb0a82fa064>

The global gin market is segmented on the basis of type, price point, distribution channel, and region.

Based on type, the London dry gin segment held the lion's share in 2020, accounting for more than two-fifths of the market. In addition, the segment is expected to register the highest CAGR of 5.5% during the forecast period.

Based on distribution channel, the on-trade segment dominated the market in 2020,

contributing to nearly three-fifths of the market. However, the off-trade segment is projected to manifest the highest CAGR of 5.2% during the forecast period.

Make an Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/11834>

The global gin market is analyzed across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across Europe held the largest share in 2020, accounting for more than half of the market. However, the market across Asia-Pacific is expected to register the highest CAGR of 7.0% during the forecast period.

David Correa

Allied Market Research

+ 1800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/826899217>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.