

Louw Barnardt Attends EO New York Spring Gala, Underscoring OCFO U.S. Expansion

Louw Barnardt joins top entrepreneurs at EO New York's Spring Gala as Outsourced CFO deepens its U.S. presence with a growing client base and NYC office.

NEW YORK, NY, UNITED STATES, June 30, 2025 /EINPresswire.com/ -- Louw Barnardt, Co-founder and Managing Director of Outsourced CFO (OCFO), recently attended the [Entrepreneurs' Organization \(EO\) New York](#) chapter's highly anticipated Spring Gala, held 101 floors above Manhattan's iconic skyline at the One World Trade Center. The exclusive event brought together over 200 founders and business leaders to celebrate innovation, community, and entrepreneurship at the heart of one of the world's most dynamic cities.



Louw and Kirsten Barnardt at EO New York Spring Gala

"New York has a pace and spirit unlike anywhere else. It energizes you," said Barnardt. "To be building our story here, and doing it with people who truly get what the entrepreneurial journey is about, gives us fresh energy to keep growing."

With 220 active members, EO New York is one of the largest and most diverse chapters in EO's 18,000-strong network across 60 countries. The organization pairs peer learning with once-in-a-lifetime experiences designed to accelerate both personal and business growth.

"You walk into a room filled with people who've built, scaled, failed, and tried again, and it is like an instant masterclass," he shared.

For Barnardt, the opportunity to meet like-minded entrepreneurs coincides with OCFO's growing presence in the United States. Founded in Cape Town in 2013, OCFO has grown from a boutique consultancy into a global financial advisory firm serving more than 1,300 clients in 35 countries. The company offers fractional CFO services, cloud accounting, financial-automation solutions,

talent placement, and funding-readiness support. The company's expansion into the U.S. has been one of its most rewarding strategic moves to date.

"Having a small but strategic presence in the New York metropolitan area gives us a powerful launch pad into the market. Attending the EO Spring Gala reinforces that we're not just visiting anymore. We're building here."

The Gala itself was hosted in true EO fashion: elegant, energetic, and packed with meaningful conversations. Barnardt credited EO New York's leadership, particularly chapter president [Rania Sedhom](#), who served as his EO NYC Navigator, for making the evening "both seamless and unforgettable."

As OCFO continues to expand its footprint in North America, Barnardt sees relationships like those formed through EO as essential to sustainable global growth. "We're deeply grateful to be part of a network that challenges us, inspires us, and helps us scale with purpose," he said. "There's a special energy in New York and EO captures it and amplifies it."

From dinner dates in SoHo to strategic conversations at skyscraper heights, Barnardt's recent visit to New York was a moment of reflection, connection, and celebration. It also reaffirmed a core belief that has guided OCFO's growth from day one: great businesses deserve great financial teams, wherever they're built.

For media inquiries or to learn more about Outsourced CFO's global financial services and expansion into the U.S. market, visit www.ocfo.com.

About Outsourced CFO

Outsourced CFO is a leading financial strategy and cloud accounting firm, helping entrepreneurs and high-growth businesses scale with confidence. Founded in South Africa and serving clients globally, the company provides fractional CFO services, cloud accounting implementation, strategic finance advisory, and talent solutions to businesses across a wide range of industries. By combining deep financial expertise with cutting-edge technology, OCFO empowers founders to make smarter decisions, stay compliant, and unlock long-term growth. Learn more at www.ocfo.com.

TONY SEIFART

JamJar Media

+27 21 286 0860

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/826950322>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.