

# IUI Celebrates 20 Years of Enterprise Information Management (EIM) Methodology Success

*IUI's proven EIM framework continues to drive value for enterprise and government clients by aligning information strategy with business goals.*

WASHINGTON, DC, UNITED STATES, June 30, 2025 /EINPresswire.com/ -- Information Unlimited Inc. (IUI), a recognized leader in IT services and

enterprise consulting, is proud to announce the 20th anniversary of its proprietary Enterprise Information Management (EIM) methodology. Designed and refined by IUI President Herschel Chandler, the framework has enabled private and public sector organizations to turn complex information environments into streamlined, value-generating assets.



[www.iui.com](http://www.iui.com)



Enterprise Information Management is not a product—it's a discipline"  
*Herschel Chandler*

Originally presented in 2010, IUI's EIM methodology has been instrumental in guiding organizations through the entire lifecycle of information—from creation and governance to consumption and measurable impact. Originally presented at leading industry forums this methodology has now become a foundational component

in enterprise data strategy across utilities, finance, healthcare, and government sectors.

"Our framework empowers organizations to align information strategy with business goals, reduce redundancy, and ensure that information is truly used—not just stored," said Herschel Chandler, IUI President and Principal Architect of the methodology.

For two decades, IUI has implemented this framework in both large-scale government modernization projects and enterprise digital transformation initiatives. Its effectiveness stems from a focus on practical governance, agile implementation, and incremental wins.

Key Features of IUI's EIM Methodology:

- \* Governance First: Aligns Analytics, interoperability, data quality, and architecture programs under a unified governance model.
- \* Strategic Roadmapping: Integrates long-term vision with project-level tactics to deliver incremental, measurable successes.
- \* Information Architecture: Establishes a business-centric information catalog that guides technical stack development and reduces duplication.
- \* Value-Driven Delivery: Segments information delivery by internal and external consumers, facilitating secure, self-service access and reducing unnecessary replication.
- \* Change Management: Supports culture change through communication plans, training, incentive programs, and role-based workforce alignment.

Information Use: Focuses on closing the loop from data to action, ensuring that the value of information is realized in business processes and ROI.

IUI's EIM program approach has been successfully implemented in organizations seeking to integrate disparate data systems, optimize regulatory reporting, and advance digital transformation efforts with confidence and clarity.

Organizations interested in implementing a proven and adaptable enterprise information framework are encouraged to contact IUI for a consultation or visit [www.iui.com](http://www.iui.com) to learn more.

About Information Unlimited Inc. (IUI)

Information Unlimited Inc. is a technology consulting firm based in Washington, DC, delivering expert solutions in data management, digital strategy, and systems integration for public and private sector clients. As a long-standing SBA HUBZone-certified and DC CBE-recognized business, IUI combines innovative thinking with disciplined methodologies to solve complex challenges.

Herschel Chandler  
Information Unlimited Inc

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