

Omnigence Asset Management Releases New Report Challenging Conventional Thinking in Alternative Investments

CALGARY, ALBERTA, CANADA, July 9, 2025 /EINPresswire.com/ -- Omnigence Asset Management has released a new research report titled "High-Cost Beta Masquerading as Alpha: The Institutional Illusion of Alternative Investing and the Need to Return to Basics." The report challenges the



prevailing orthodoxy behind much of today's alternative allocations, arguing that investors are paying premium fees for crowded, over-financialized exposures that increasingly resemble public market return behavior while failing to deliver compelling risk adjusted returns.

"There's a growing disconnect between what is marketed as 'alternative' and what delivers uncorrelated, alpha-generating return streams," said Stephen Johnston, Managing Director at Omnigence. "The industry has drifted into complexity and sameness — layering fees, leverage, and intermediaries onto exposures that offer little structural protection, are over-crowded and hence lack resilience."

The report outlines structural flaws in many modern alt portfolios, including:

- Overconcentration in consensus themes (infrastructure, mega-buyout PE, private credit funds behaving like CLOs)
- Need to resort to leverage and financial engineering to manufacture returns

In contrast, Omnigence outlines a back-to-basics philosophy rooted in simplicity, operational value creation, and capital scarcity. Alternative strategies should prioritize transparency, cash flow, and investor alignment — with a focus on sectors overlooked by allocators.

About Omnigence Asset Management

Omnigence Asset Management is a Canadian-based alternative investment platform focused on high-conviction strategies in farmland, operational private equity, secondaries, and healthcare. With offices in Toronto and Calgary, the firm is committed to offering investors resilient, transparent, and purpose-built alternatives in an increasingly crowded market. Omnigence has grown to over CA\$1 billion in platform assets by focusing on what it describes as the neglected

middle —investment opportunities that are too small or too operationally complex for large institutions and mainstream alternative managers under pressure to deploy billions in capital.

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