

# Omnigence Asset Management Highlights Long-Term Benefits of Investing in GP Stakes

CALGARY, ALBERTA, CANADA, July 11, 2025 /EINPresswire.com/ -- Omnigence Asset Management is drawing attention to the growing opportunity in GP stake investing, a strategy that involves acquiring minority ownership positions in alternative asset managers themselves — not just their funds. In a

new client note and advisor briefing series, the firm outlines how GP stakes offer a powerful blend of income, growth, and alignment with the long-term economics of private markets.



“Most investors focus on participating in private market funds,” said Stephen Johnston, Managing Director at Omnigence. “But owning part of the asset manager — the GP — gives you access to the fee engine, the carried interest, and the structural upside.”

## Key Benefits of GP Stakes Investing:

- Recurring income from management fees across multiple vintages and vehicles
- Participation in carried interest (performance fees) with long-dated tailwinds
- Diversified exposure across the GP’s platform, not just a single fund
- Alignment with the GP’s growth in assets, brand, and enterprise value
- Downside resilience, as management fees tend to be stable even in risk-off markets

GP stakes are a core holding in the portfolio of Genivent, a partner of Omnigence, particularly as allocators seek alternatives to crowded fund-of-fund models and passive private market exposure.

## Platform Synergy

The firm is actively pursuing GP-level acquisitions, including with its partner funds — creating an ecosystem where investors benefit from both fund-level performance and the underlying growth of the asset management businesses themselves.

## About Omnigence Asset Management

Omnigence Asset Management is a \$1B+ Canadian-based alternative investment platform

delivering high-conviction strategies across farmland, private equity, secondaries, and sector-specific GP partnerships. With offices in Toronto and Calgary, the firm is focused on providing transparent, cash-flowing, and institutionally overlooked strategies to long-term investors.

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