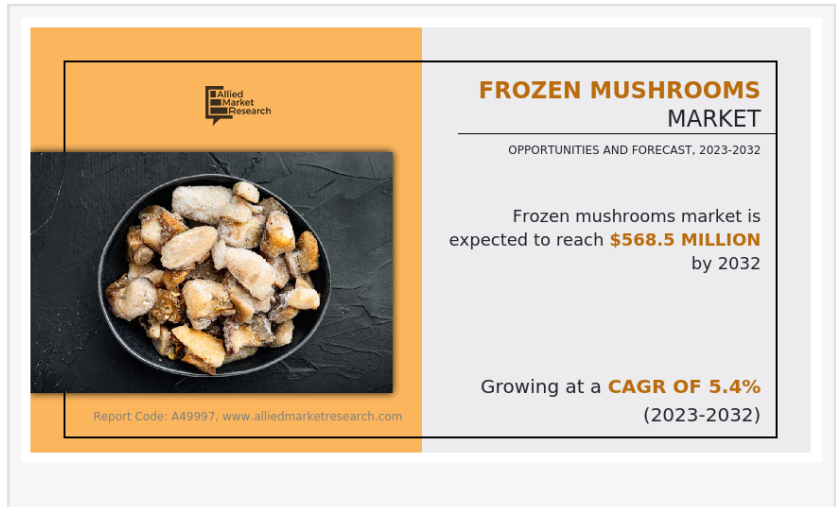


Frozen Mushrooms Market Supported by a CAGR of 5.4% by 2032 | Okechamp, Beatnic, Costa Group, Denis Vidmar

The growing awareness regarding vegan products and the rising consumer preference for plant-based options are projected to drive the global market's growth.

WILMINGTON, DE, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- [Frozen mushrooms market size](#) generated \$337.9 million, and is anticipated to generate \$568.5 million by 2032, rising at a CAGR of 5.4% from 2023 to 2032.



The increasing adoption of vegetarian and vegan diets, rising consumer awareness about the nutritional value of mushrooms, and the longer shelf life of frozen mushrooms are key factors anticipated to propel the growth of the global frozen mushrooms market from 2023 to 2032. Nonetheless, challenges such as regulatory limitations and the natural seasonality and perishability of mushrooms may pose obstacles to market expansion. On the other hand, ongoing advancements in freezing technology and the growing availability of value-added products such as pre-sliced, mixed, and pre-seasoned mushrooms—are expected to create lucrative opportunities for market growth throughout the forecast period.

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The global frozen mushroom market is set to experience significant expansion, driven by increasing awareness regarding vegan products. This trend reflects a growing consumer preference for plant-based options, driving demand for frozen mushrooms as a versatile and nutritious ingredient in various culinary applications.

Frozen mushrooms have a great nutritional value, including essential [vitamins](#), minerals, and antioxidants. The freezing process effectively preserves these nutrients, making frozen mushrooms a convenient and healthy option for consumers. Furthermore, frozen mushroom offers enhanced flavors and texture in comparison to fresh mushrooms, though slight changes

may occur during freezing and defrosting. This preservation method extends the shelf life of mushrooms, reducing food waste and ensuring availability year-round. From a cooking perspective, they offer versatility, allowing for various methods such as deep-frying, stir-frying, or incorporating into soups and stews. Their convenience and ability to enhance dishes with natural flavors make frozen mushrooms a valuable ingredient in any kitchen, offering both nutritional benefits and cooking creativity.

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The frozen mushrooms market share is segmented on the basis of type, application, and region. By type, the market is divided into button, shiitake, oyster, and others. By application, the market is classified into household and food service industry. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The North America frozen mushrooms market accounted for the largest share of 36.0% in 2022 and is predicted to continue to dominate in terms of market share by 2032. This is mainly due to the rising consumer demand for convenient, longer-lasting food options in the region. This preference, driven by busy lifestyles and a focus on nutrition, fuels the popularity of frozen mushrooms as a practical alternative to fresh ones. Besides, consumers in North America prioritize frozen foods for meal preparation and storage, further boosting the market.

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Leading Players in the Frozen Mushrooms Market:

Beatnic
Okechamp
Lutece Holdings
Bonduelle Fresh
Big Mountain Foods
Costa Group
Monterey Mushrooms
McCain Foods
Monaghan Mushrooms
Denis Vidmar

The report provides a detailed analysis of the key players of the global [frozen mushrooms industry](#). These players are employing various strategies including launching new products, entering collaborations, expanding operations, forming joint ventures, and signing agreements, all aimed at boosting their market share and securing their competitive position across different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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