

Middle East's largest conference & expo is back in Dubai focusing on Bitumen, Petrochemicals, PetroProducts & Logistics

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/EINPresswire.com/ -- Rex Conferences is pleased to announce the upcoming edition of its premier industry gathering – the Rex Fuels Global Expo & Conference 2025 – [Bitumen](#), [Petrochemicals](#), [Petroproducts](#) & Logistics, scheduled for August 18th & 19th, 2025, at the prestigious Conrad Hotel, Sheikh Zayed Road, Dubai.



Rex Fuels Global Expo & Conference 2025 Aug

This flagship global forum is expected to bring together more than 500 industry leaders, experts, and decision-makers from over 30 countries, offering a powerful forum for collaboration, innovation, and strategic dialogue across the bitumen, petrochemical, and logistics value chains.

A Global Stage for Industry Transformation

Now in its 16th edition, the Rex Fuels Global Expo & Conference has evolved into one of the most respected platforms for energy, infrastructure, and logistics stakeholders. Against the backdrop of rapid industrialization, climate imperatives, and shifting global trade dynamics, this two-day conference aims to explore cutting-edge advancements, build resilient collaborations, and define the roadmap for a more sustainable and efficient future.

Through a blend of keynote addresses, technical presentations, panel discussions, exhibitions, and exclusive networking opportunities, the 2025 edition will address both opportunities and challenges facing the sector, with a strong focus on innovation, sustainability, and global market access.

Key Themes and Focus Areas

This year's event will centre around an encyclopedic range of themes that reflect the evolving needs of the sector:

1. Sustainable Bitumen Technologies: Exploration of innovations such as polymer-modified

bitumen (PMB), crumb rubber-modified bitumen (CRMB), and Reclaimed Asphalt Pavement (RAP), aimed at enhancing road performance and reducing environmental impact.

2. Petrochemical Market Dynamics: Insightful analysis of evolving trade flows, feedstock volatility, refinery integration, and growth prospects across the Middle East, Southeast Asia, and Africa.

3. Petroproducts & Infrastructure: Discussions on fuel-grade products, refinery derivatives, industrial applications, and their pertinence to infrastructure growth in emerging markets.

4. Logistics & Supply Chain Innovation: Focused sessions on containerized bulk handling, multimodal transport, smart warehousing, and digital supply chain optimization.

Exhibition & Networking Highlights

The Expo will feature a world-class exhibition showcasing the latest technologies, materials, and services across related sectors. Attendees will gain access to:

1. 30+ Exhibitors presenting innovative solutions and product lines
2. B2B networking areas designed for high-value, one-on-one meetings
3. Interactive breakout sessions tailored to industry-specific challenges
4. Networking lounges & social events for informal, high-impact engagement

The conference will also include post-event access to curated business contacts, helping participants build long-term relationships and strategic partnerships beyond the two-day gathering.

A Legacy of Excellence and Global Impact

The most recent edition, held in February 2025 at Crowne Plaza Dubai – Deira, drew over 400 delegates which included 30+ Exhibitors and received widespread acclaim for its impactful discussions, high-level participation, and commercial outcomes. Building on that success, the August 2025 edition is expected to surpass previous milestones in terms of both scope and scale.

The Rex Fuels Conference series has consistently delivered measurable value to its participants—serving as a vital link between producers, traders, contractors, consultants, infrastructure developers, and policy-makers across continents.

Dubai: The Crossroads of Global Commerce

With its world-class infrastructure, strategic geographic location, and dynamic business environment, Dubai continues to be an ideal host city for global industry dialogue. The Conrad Hotel, located on Sheikh Zayed Road, offers a sophisticated and accessible venue designed to facilitate meaningful interactions among delegates, exhibitors, and dignitaries.

About Rex Fuels Management Pvt. Ltd.

Rex Fuels is a trusted name in the global energy and logistics ecosystem, specializing in bitumen, petrochemicals, petroproducts & supply chain. Through its conferences, expos, and industry platforms, Rex Fuels has played a pivotal role in facilitating trade, knowledge exchange, and business development across the Middle East, Asia, and Africa. With over 15 successful editions,

the Rex Fuels Global Expo & Conference continues to be a catalyst for innovation, collaboration, and sustainable growth.

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