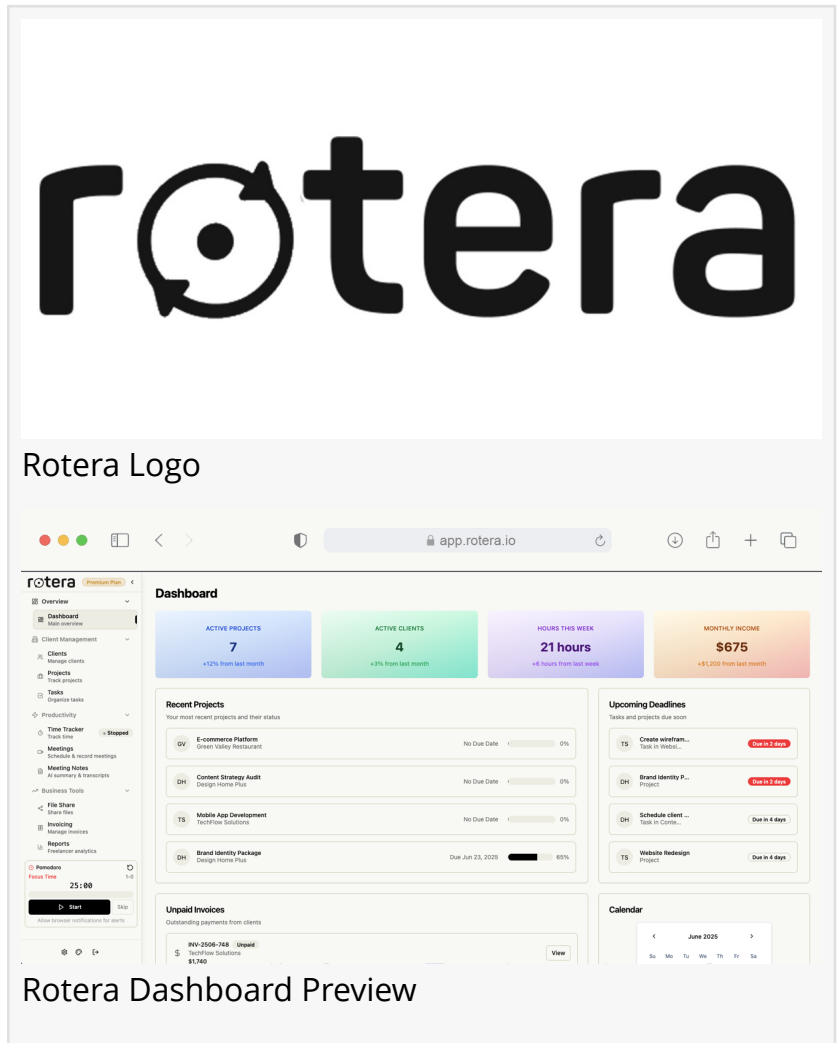


# Roterla Launches Integrated Workspace Platform for Freelancers and Remote Workers

*New platform combines call recording, time tracking, project management and file sharing to address workflow challenges for independent professionals.*

SHERIDAN, WY, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- Roterla, a workspace platform for freelancers and remote workers, has officially launched. The platform combines multiple business functions including call recording, time tracking, project management, invoicing, file sharing, and more in a single application.

The platform was developed to address common workflow challenges faced by independent professionals who typically use multiple separate applications to manage their business operations. Roterla integrates these functions into one workspace environment.



"After working on multiple projects simultaneously and using various separate tools, I decided to build a platform that consolidates these functions," said Christine Zafra, Founder of Roterla. "The platform addresses the practical challenges of managing different applications for basic business functions."

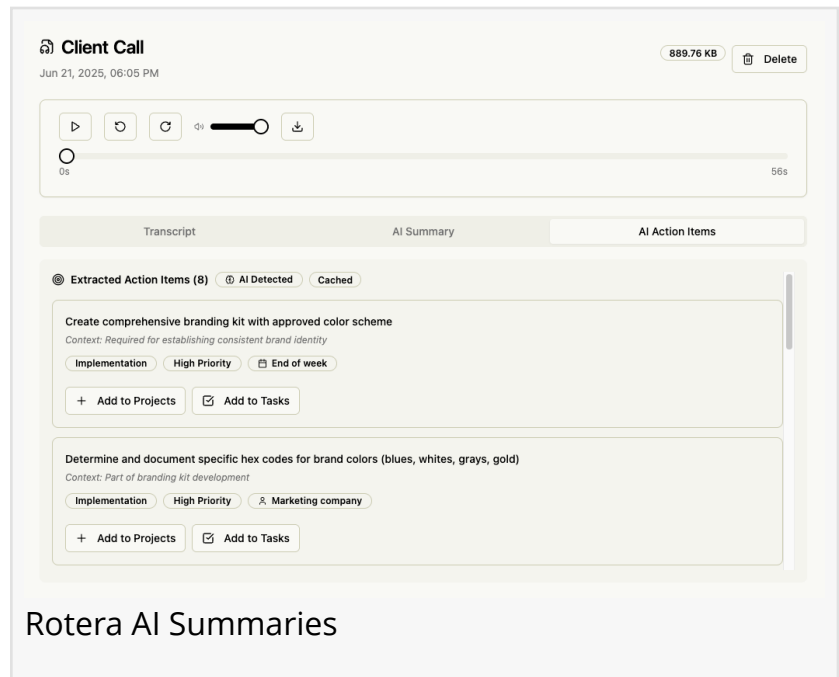
## Platform Features

Roterla includes the following features:

- Call recording with transcription capabilities
- Time tracking functionality

- Project management tools with multiple view options
- File sharing system with password protection
- Video calling through web browsers
- Invoice generation connected to time tracking data
- Comprehensive reporting

The platform incorporates artificial intelligence technology to automatically transcribe recorded calls and generate meeting summaries. When users record calls, the system produces written transcripts and identifies action items from the conversation. These identified action items can be transferred directly into the user's project management system for task tracking and time management purposes.



Rotera AI Summaries

## Pricing Structure

Rotera offers three [pricing tiers](#):

- Free plan: Includes basic project management for up to 10 clients and 50 active projects
- Pro plan: \$12 per month, includes 20GB file storage, 30 video calls monthly, and time tracking
- Premium plan: \$19 per month, includes 100GB storage, unlimited video calls, and AI transcription features

## Service Availability

The platform is currently available through web browsers. Users can access Rotera through a [7-day trial period](#) without providing credit card information. The service targets freelancers, consultants, and remote workers who manage multiple client projects.

## Market Context

According to industry data, remote work and freelancing have grown significantly in recent years. Independent professionals often use multiple software applications to manage client relationships, track work hours, and organize project files.

## Company Background

Rotera focuses on developing integrated software solutions for independent professionals and remote workers. The platform was built to consolidate common business functions used by

freelancers.

## Technical Implementation

The platform operates through web browsers without requiring software downloads for users or their clients. Call recording functions work through web-based technology. File sharing includes security features such as password protection, download limitations, and file expiration.

## Target Users

Rotera is designed for freelancers, independent consultants, remote employees, and small business owners who work with multiple clients or projects. The platform accommodates users who need to track billable hours, manage client communications, and organize project files.

## Future Development

The company plans to continue developing additional features based on user feedback and industry requirements. Current development focuses on improving integration capabilities and expanding AI functionality within the platform.

## About Rotera

Rotera develops workspace software for independent professionals. The company's platform integrates call recording, time tracking, project management, and file sharing functions. Rotera serves freelancers and remote workers who require consolidated business management tools.

For more information about Rotera, visit the [company website](#) or contact the company directly.

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