

BLU3 and Byrd Moreton & Associates Partner to Bring Tankless Dive System Technology to the Pool Service Industry

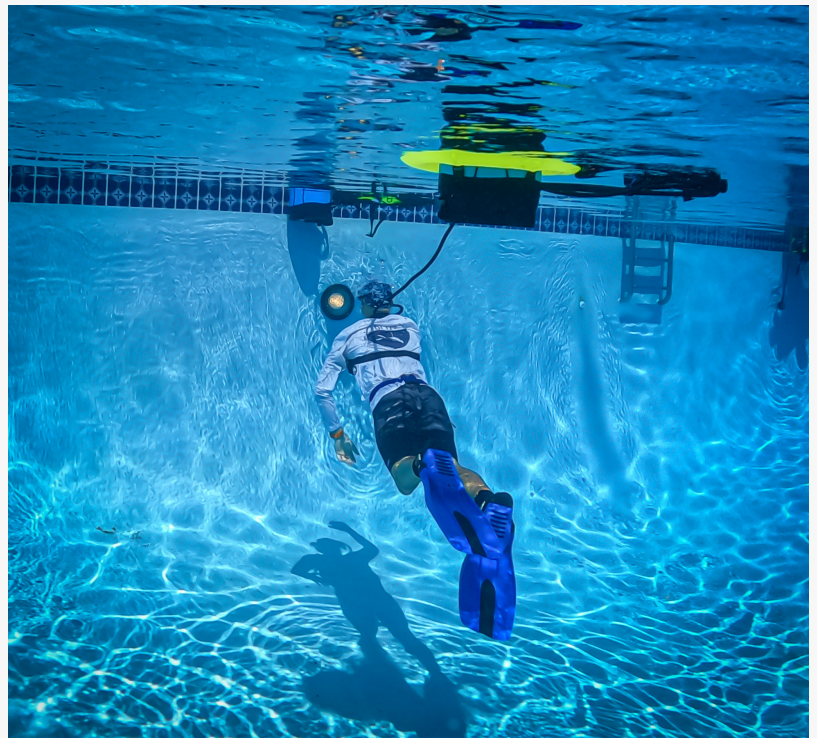
Strategic collaboration opens new market for Brownie's Marine Group subsidiary

DAVIE, FL, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- BLU3, Inc., a subsidiary of publicly traded Brownie's Marine Group, Inc. (OTCMKTS: BWMG), is proud to announce a strategic sales partnership with Byrd Moreton & Associates, a premier manufacturer's representative firm with over 30 years of experience serving the pool and spa industry across the United States.

This collaboration marks a major step in BLU3's expansion into the pool service and maintenance market, where the company's flagship battery-powered tankless dive systems, Nomad and Nomad Mini, offer unique advantages for underwater pool repairs such as leak detection, light replacement, drain cover service, and more.

"We're thrilled to partner with Byrd Moreton & Associates," said Blake Carmichael, CEO of BLU3. "Their trusted relationships and deep knowledge of the pool industry are exactly what we need to get our systems into the hands of professionals looking for smarter and more efficient solutions for in-water service work."

For Byrd Moreton & Associates, this partnership brings a fresh opportunity to introduce cutting-edge diving technology into a market that has long relied on outdated or makeshift solutions. The territories that Byrd Moreton & Associates will cover for BLU3 include Florida and the Northeast, Southeast, and South-Central of the United States.



Servicing a Light Fixture Underwater using Nomad Mini to Breathe

“Our team is excited to represent the BLU3 product line,” said a representative from Byrd Moreton. “We believe these innovative systems are game-changers for the pool service industry, and we’re proud to bring them to our network of distributors and contractors.”

As a wholly owned subsidiary of Brownie’s Marine Group, the partnership is expected to contribute meaningfully to BWMG’s growth strategy by opening new revenue channels in the commercial pool service segment, an industry with tens of thousands of service professionals across the U.S.

“This is an excellent example of how Brownie’s Marine Group subsidiaries are innovating and diversifying into adjacent markets,” said Robert Carmichael, Chairman of Brownie’s Marine Group. “BLU3’s technology continues to evolve beyond recreation into practical, everyday tools that solve real-world problems.”

For more information about BLU3’s pool service solutions, visit

www.diveblu3.com

To learn more about Byrd Moreton & Associates, visit

www.byrdmoreton.com

Investor information on Brownie’s Marine Group can be found at

www.browniesmarinegroup.com



Diving Without SCUBA Tanks Is Simpler for Shallow Water



The BLU3 Nomad fits in a backpack—lightweight and portable for pool technicians who need to service jobs on the go.

Blake Carmichael

BLU3 Inc

+1 954-388-5650

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/827298816>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.