

New Custom Reports from Locate Strategy Now Available for All Industries

Locate Strategy Expands Custom Reporting to Serve Hundreds of Industries, Offering Data-Driven Insights for Smarter Business, Investment, and Location Decisions

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-- Locate Strategy Launches Custom Reporting Capabilities for Hundreds of Industries



Locate Strategy Data and Analytics for Strategic and Location Decision

Popular platform expands beyond dental, medical, optometry, and veterinary services

Locate Strategy LLC, a leader in location intelligence and demographic optimization, today announced a major expansion of its product offering to serve hundreds of industries beyond its traditional focus in dental, medical, optometry and veterinary industries. In response to increasing demand, Locate Strategy now provides fully customized data reports built to support smart, informed decisions for businesses of all types—from venture capital and private equity firms to retail, finance, real estate, fitness, wellness, and education.

For more than 16 years, Locate Strategy has helped thousands of businesses turn complex data into clear, actionable insights that drive dynamic growth and strategic site selection. Their reports are used to analyze market opportunity, identify optimal business locations, assess competitive landscapes, and understand local customer demographics—all to reduce guesswork and increase confidence when making high-stakes decisions.

What sets Locate Strategy apart is its concierge-level service and commitment to true partnership. Clients don't just receive data, they receive guidance. Every report is backed by expert analysis, one-on-one support, and a team that works to understand each client's unique goals. This personalized approach helps ensure that decisions aren't just data-informed, but strategy-aligned.

"Our roots are in healthcare, but the data needs of small businesses, franchisors, and

consultants in other industries kept growing,” said Rhonda Meyer, VP, Strategic Partnerships. “This new offering reflects what we’ve heard from the market: nearly every business needs better data to make smarter strategic, location and investment decisions.”

In addition to its well-established platform and reporting solutions for medical professionals, Locate Strategy now offers flexible, on-demand reporting tailored to the needs of virtually any business or organization. These custom capabilities are built with flexibility in mind, offering data-backed insights on competition, customer demand, service areas, and demographic alignment—delivered with the same rigor and consultative support that has set Locate Strategy apart for over a decade.

To explore custom reporting options or request a complimentary consultation, visit business.locatestategy.com or contact:

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