

# Geezers, Gadgets & Gizmos® Launches to Help Seniors Live Smarter with Tech, Humor, and Heart

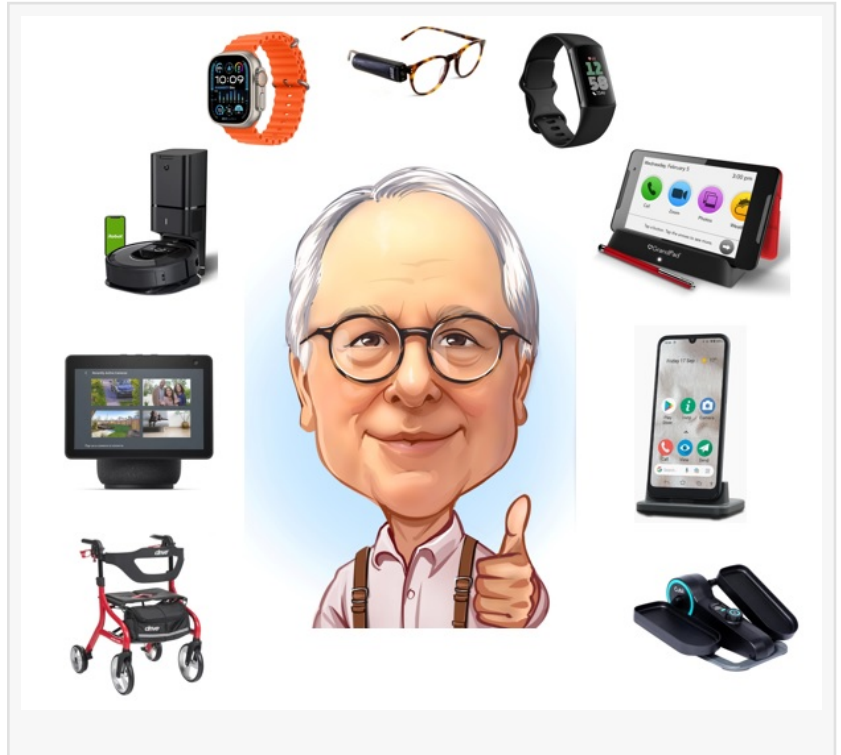
*Geezers, Gadgets & Gizmos® helps seniors discover age-friendly technology, lifestyle products, and tools to live smarter, safer, and more connected.*

WEST HARTFORD, CT, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- Garrison Leykam, a nationally recognized author, career coach, and media producer, today announced the launch of Geezers, Gadgets & Gizmos®, a new online media brand dedicated to helping older adults and their caregivers discover age-friendly technology and lifestyle products.

Combining hands-on product reviews with practical insights and a dash of humor, Geezers, Gadgets & Gizmos® is designed to cut through confusion and empower seniors to live smarter, safer, and more connected lives.

Geezers, Gadgets & Gizmos® is currently available as an interactive blog, with a companion YouTube series set to debut in Summer 2025. Upcoming features will cover products such as:

- \* Senior technology
- \* Mobility devices
- \* Smart home products
- \* Health technology
- \* Independent living tools
- \* Senior safety
- \* Longevity tech
- \* Robotics for seniors
- \* Voice-activated devices



\* Senior lifestyle products

"Technology should be a bridge, not a barrier," Leykam said. "We want to help older adults and their families make informed choices about the gadgets that can truly improve their lives, while having a little fun in the process."

Garrison Leykam brings decades of media and leadership experience to the project, including a PhD in Marketing, best-selling books, and hosting "Diners" on Connecticut Public Television. His most recent book, Heartstrings Across Miles, was featured in AARP Magazine's Feb.-March 2025 issue.

About Geezers, Gadgets & Gizmos®

Geezers, Gadgets & Gizmos® is a media platform dedicated to reviewing senior-friendly technologies, tools, and lifestyle products that empower older adults to live independently and joyfully. Its mission is to break down barriers to technology and encourage active, connected aging.

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