

# Sbarro Launches Red Bull™ Energy Drink Infused Lemonades Nationwide

*An Energizing Re-Charge Has Arrived*

COLUMBUS, OH, UNITED STATES, July 1, 2025 /EINPresswire.com/ -- Just in time for summer, Sbarro is turning up the refreshment factor with an energizing new offering: Red Bull™ Energy Drink Infused Lemonades, now available at participating Sbarro locations nationwide.

This exciting collaboration between Sbarro and Red Bull combines the bold flavor of Sbarro's signature lemonades with the invigorating energy of Red Bull. Guests can customize their beverage by choosing either Red Bull™ Energy Drink or Red Bull Sugarfree, paired with Original or Strawberry Lemonade, and add a splash of Blue Raspberry, Mango, or Dragon Fruit syrup. These Infused Lemonades offer a fresh, energizing twist for guests seeking something new and crave-worthy this summer.

"Whether you're grabbing a quick slice or just powering through a busy day, these new beverages deliver both flavor and function," said CJ Wolford, Chief Marketing Officer at Sbarro. "They're a perfect companion to our XL NY-style pizza and made for guests who want something refreshing and delicious with a boost."

Red Bull™ Energy Drink Infused Lemonades are available in three bold flavors and two convenient sizes, starting at just \$4.99. The new lineup officially launched Monday, at participating restaurants across the U.S.



The advertisement features a red-bordered box containing the text "NEW!" in a red circle, followed by "RED BULL INFUSED LEMONADES" in large, bold, red letters. Below the text are images of a Red Bull can and three glasses of infused lemonades in different colors (blue, green, and orange). In the top right corner of the box is the Sbarro logo with "NYC 1985" above it. Below the box, the text "Sbarro's Red Bull™ Energy Drink Infused Lemonades" is displayed. At the bottom of the box is the Sbarro logo, which includes the word "SBARRO" in large white letters on a red background, and below it, "The Original • NEW YORK PIZZA" in white script and bold letters on a black background. Below the entire box is the text "Sbarro, LLC Logo".



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*CJ Wolford*

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#### About Sbarro

Founded in 1956, Sbarro is the global leader for authentic New York pizza-by-the slice in the quick-service restaurant (QSR) industry. Celebrated for their commitment to quality, Sbarro offers made from scratch hand stretched dough, 100% whole milk mozzarella cheese, and San Marzano-

style tomato sauce in a variety of venues including malls, casinos, airports, universities, convenience stores and travel plazas. With more than 800 restaurants and a presence in more than 30 countries worldwide, the brand continues to expand its reach through a combination of company-owned and franchised restaurants. Sbarro prides itself on being an employer of choice and a favorite destination for customers around the world. For more information about Sbarro, its latest openings, and franchise opportunities, visit [www.sbarro.com](http://www.sbarro.com). Get social with us on @sbarro on Facebook, and TikTok and @sbarroofficial on Instagram.

Media Team

Sbarro, LLC

+1 614-769-9918

[email us here](#)

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