

Mama Mandy's Mercantile Launches All-Natural Beef Tallow Lip Balm, Reviving Ancestral Skincare for Modern Consumers

Mama Mandy's Mercantile from Akron launches a 100% natural Beef Tallow Lip Balm - no fillers, just pure hydration from Ohio grass-fed tallow.

AKRON, OK, UNITED STATES, July 2, 2025 /EINPresswire.com/ -- [Mama Mandy's](https://www.mamamandysmercantile.com) Mercantile is adding something new to the shelves this summer. After months of customer feedback and steady demand, the Akron-based brand is launching a [100% natural Beef Tallow Lip Balm](https://www.mamamandysmercantile.com), crafted without preservatives or fillers. First made in June and shipping out in July, this newest release is part of the same family as their popular Beef Tallow Body & Face Cream.

If you've ever been in Akron, Canton, Cleveland, or just around northeast Ohio, you've probably seen or heard of their small-batch skincare. And if you've used their tallow cream, you already know why people keep coming back. Now, they're expanding the collection with a product focused entirely on lip care, still simple, still local, and still rooted in tradition.



Mama Mandy's Mercantile's New Beef Tallow Lip Moisturizer Balm 4 Pack



Mama Mandy's Mercantile's New Beef Tallow Sweet Vanilla Lip Moisturizer Balm

You can preorder the balm now, and when it ships, it'll be joining a growing line of tallow-based skincare built for people who want products that just work, without all the extra stuff.

The Science Behind Tallow Being an All-Natural Moisturizer

Beef tallow might sound old-fashioned, but it works, and it always has. People have been using it for generations to keep skin soft, especially in harsh weather. The natural fats in tallow, like stearic and palmitic acid, are already found in healthy skin. That's what makes it so compatible. It soaks in without sitting heavy, and it doesn't leave that coated feeling a lot of synthetic creams do.

At Mama Mandy's, tallow isn't just an ingredient they use, it's something they've built around. From the body and face cream to the new lip balm, they keep things simple. No fillers, no lab-made extras. Just whole fats that help hold in moisture and give dry skin what it's missing.

You'll also find naturally occurring vitamins like A, D, E, and K in tallow. Those are nutrients often talked about in skincare, not for flashy results but for the steady support they offer, keeping skin balanced, comfortable, and easy to care for. That's why Mama Mandy's keeps coming back to it. It's dependable, it's straightforward, and it actually fits into daily life without overpromising.

Built on a Foundation of 100% Grass-Fed Beef Tallow from Local Ohio Farms

Like everything they make, this balm starts with the ingredients. Mama Mandy's gets its beef tallow straight from two small farms in Ohio. These farmers raise grass-fed cattle and sell in bulk, which means the tallow is high-quality and stays close to its natural form.

People who use tallow in their skincare often prefer grass-fed over grain-fed because of its cleaner texture, gentler scent, and minimal processing. It's rendered slow, in small batches, and



Mama Mandy's Mercantile's New Beef Tallow Cherry Cobbler Lip Moisturizer Balm



Mama Mandy's Mercantile's New Beef Tallow Peach Mango Lip Moisturizer Balm



Mama Mandy's Mercantile Logo

used the way it was meant to be. Nothing synthetic, no hidden blends, and no preservatives.

By working directly with Ohio farmers, Mama Mandy's Mercantile keeps its values local, from the pasture to the tin. Even I from time to time get the best steaks I can honestly find on a local level.

How Beef Tallow Provides Deep Hydration and Lasting Protection for Lips

Lip balm doesn't need to be complicated, and tallow proves that. It has a soft, creamy consistency that glides on easily and creates a gentle layer to help hold in moisture. That layer doesn't feel waxy, and it doesn't flake off. It just works.

Tallow's natural fats and nutrients give lips what they need to stay feeling smooth, especially when the air gets dry. There are no added flavors or fragrances, just the good stuff. For most people, a light swipe once or twice a day is enough to keep lips comfortable without having to reapply constantly.

Here's why Mama Mandy's beef tallow lip balm stands out:

1. Naturally rich in healthy fats like stearic and oleic acid that blend easily into the skin
2. Seals in moisture without creating a heavy or sticky layer
3. Contains vitamins A, D, E, and K that are commonly used in skincare for softness and comfort
4. No synthetic flavors, preservatives, or artificial fillers

Works year-round, especially in cold or dry climates where lips tend to crack or peel
If you've struggled with lip balms that feel too thick or too artificial, this is a simpler alternative. It's made for folks who want their skincare to be real and uncomplicated.

About Mama Mandy's Mercantile

Mama Mandy's Mercantile is based in Akron, Ohio, serving customers throughout Akron, Canton, Cleveland, and beyond. Every product is handcrafted in small batches and made with whole, natural ingredients. No preservatives. No synthetic additives. Just honest care that works.

Their collection includes beef tallow face and body creams, lip balms, natural beard oil, coconut soy candles, and handmade soaps. It's skincare and home goods with a purpose, designed for people who want fewer steps, fewer ingredients, and more comfort in their daily routine.

As their tallow collection grows, the goal stays the same: support local farms, skip the fillers, and make products that feel like home.

Mandy Simmons

Mama Mandy's Mercantile

+1 234-288-9624

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[X](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/827484280>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.