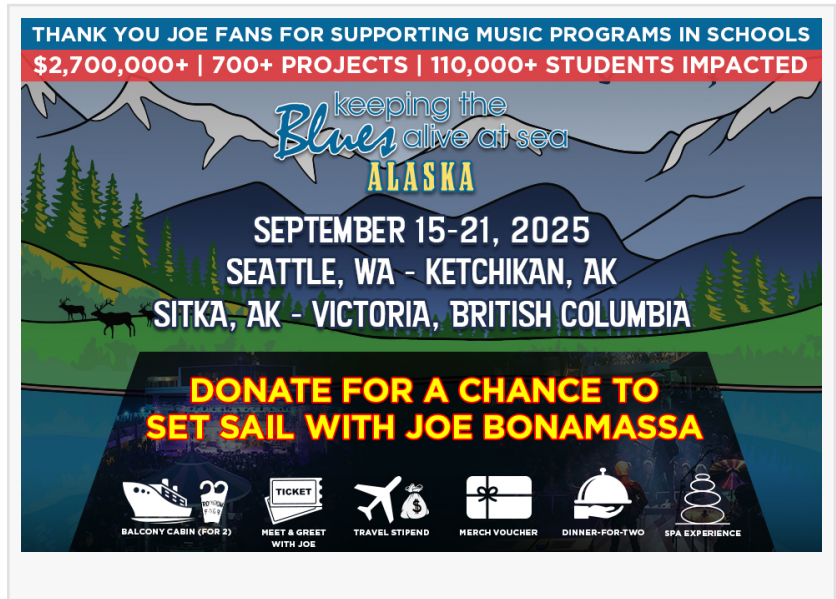


Keeping the Blues Alive Foundation Launches Sweepstakes for Once-in-a-Lifetime Alaska Cruise with Joe Bonamassa

Donate for a Chance to Win an Unforgettable SOLD-OUT 6-Day Music Voyage — All Proceeds Support Music Education

SEATTLE , WA, UNITED STATES, July 2, 2025 /EINPresswire.com/ -- Keeping the Blues Alive Foundation (KTBA), the nonprofit founded by blues-rock icon Joe Bonamassa, is excited to announce its latest sweepstakes: a chance to win an extraordinary musical adventure aboard the sold-out Keeping the Blues Alive at Sea Alaska cruise. This unique floating music festival will sail from

Seattle, WA, to Ketchikan, Sitka, and Victoria, BC, aboard Norwegian Jade from September 15 to 21, 2025. The sweepstakes is open through July 18th, 2025, with the winner announced on July 25th. Enter the sweepstakes [NOW](#). For more information about the cruise, visit: <https://www.bluesaliveatseaalaska.com>



Music lovers can enter by donating to KTBA - with every \$25 donation earning 10 entries and unlimited chances of winning. All proceeds directly benefit KTBA's mission to fund music education programs, scholarships, and resources for schools in need across the U.S. Since 2011, KTBA has impacted more than 110,000 students by helping sustain the art of music in schools.

The Keeping the Blues Alive at Sea Alaska cruise will feature performances by Joe Bonamassa, Marcus King, Little Feat, Marc Broussard, The Record Company, The Heavy Heavy, Shemekia Copeland, and many more, offering six days of world-class music, intimate collaborations, and specially curated activities in a breathtaking setting.

The Grand Prize Package (Valued at \$10,484):

- One balcony cabin for two aboard the KTBA at Sea Alaska Cruise (includes taxes, fees,

and gratuities)

- \$1,000 travel stipend
- Meet and greet with Joe Bonamassa for two
- Spa experience certificate
- Dinner for two at a fine dining restaurant aboard the ship
- \$50 festival merchandise voucher

The sweepstakes comes amid a season of exciting milestones for Bonamassa. His highly anticipated new album Breakthrough, arrives July 18th via J&R Adventures, featuring recent singles including the title track "Breakthrough," the soulful anthem "Still Walking With Me," the moody "Shake This Ground," and the high-energy rocker "Trigger Finger," released just last week. The album reflects Bonamassa's most genre-blending and ambitious work yet, crafted across sessions in Greece, Egypt, Nashville, and Los Angeles.

On the road, Bonamassa just wrapped a successful European tour with Black Country Communion and is gearing up for his European summer run, with shows at iconic venues including Montreux Jazz Festival, Bospop, and more. His U.S. summer tour kicks off July 31st at The Greek Theatre in Los Angeles, with stops at Red Rocks, Vina Robles Amphitheatre, and two fall dates in Chicago supporting The Who, plus more shows at major venues across the country.

Since its inception in 2011, KTBA has impacted over 110,000 students across the U.S. by funding music programs, scholarships, and grants. The foundation expanded its mission in 2020

with the Fueling Musicians Program, offering financial relief to musicians facing hardship. To date, KTBA has raised over \$2.7 million in support of music education and artist aid.

For sweepstakes details, official rules, and to make a donation for your chance to win, visit <https://joeb.me/2025AlaskaSweeps>. For more information on Joe Bonamassa's music, tour dates, and upcoming album, visit www.jbonamassa.com.

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