

Global Gynecomastia Procedures Market To Reach \$1.51 Billion By 2029 With A Growth Rate Of 7.7%

The Business Research Company's Global Gynecomastia Procedures Market To Reach \$1.51 Billion By 2029 With A Growth Rate Of 7.7%

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The [gynecomastia procedures market size](#) has been on a strong upward trajectory. Remarkably, it has grown from \$1.04 billion in 2024 to \$1.12 billion in 2025 at a compound annual growth rate

CAGR of 8.0%. A handful of driving factors have influenced this growth, including the rising acceptance of male cosmetic surgery, growing influence of social media on body image, the increasing number of plastic surgeons and clinics, growing demand for minimally invasive procedures, and increasing medical tourism for cosmetic treatments.

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What Is The Projected Future Growth Of The Gynecomastia Procedures Market Size?

Looking into the future, the gynecomastia procedures

market size is positioned to see strong growth. In fact, it is projected to soar to \$1.51 billion in 2029 at a compound annual growth rate CAGR of 7.7%.

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What Are The Key Drivers Propelling The Growth Of The Gynecomastia Procedures Market? A myriad of factors are set to contribute to this growth in the forecast period, including the

increasing focus on physical appearance among men, rising demand for outpatient cosmetic procedures, growing popularity of combination treatments, increasing accessibility to financing options for surgery, and rising investments in cosmetic surgery research and development.

What Key Player Strategies Are Driving The Gynecomastia Procedures Market?

Operating within this gynecomastia procedures market are major companies such as Sun Pharmaceutical Industries Limited, Cadila Pharmaceuticals Limited, Spire Healthcare Group plc, InMode Ltd., Lumenis Ltd., Cynosure LLC, Max Healthcare Institute Limited, Alma Lasers Ltd., Pristyn Care Private Limited, Sterling Addlife India Limited, Cutera Inc., Solta Medical Inc., Erchonia Corporation, MicroAire Surgical Instruments LLC, Allure Medspa, Florida Plastic Surgery Group P.A., BioZen Healthcare, Dermawear, The Aesthetica, Austin Gynecomastia Center, and many more. These industry titans are focusing on advanced innovations such as non-invasive cures to reduce surgical risks, improve patient outcomes, and address the unmet medical need for safer, more effective treatments.

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What Are The Emerging Trends In The Gynecomastia Procedures Market?

Obesity, a significant healthcare burden globally, is expected to propel the growth of the gynecomastia procedures market. Currently, around 2.3 billion adults and children worldwide are obese or overweight. The prevalence of obesity, often measured by a body mass index BMI of 30 or higher, is increasing due to sedentary lifestyles, lack of physical activity, and prolonged sitting. Such factors contribute to weight gain and poor metabolic health.

How Is The Gynecomastia Procedures Market Segmented?

In addition to these trends, the gynecomastia procedures market is segmented by procedure type, age group, and end-user. Procedure types include Liposuction, Mastectomy, Thyroid Hormone Therapy, Medications, and Ultrasound with various sub-segments. The age groups are segmented into Adolescents, Adults, and Elderly while the end-users are Hospitals, Cosmetic Surgery Centers, and Other End-Users.

What Are The Regional Insights In The Gynecomastia Procedures Market?

From a geographical perspective, North America was the largest region in the gynecomastia procedures market in 2024. However, Asia-Pacific is expected to be the fastest-growing region in the upcoming years. Other regions covered in the gynecomastia procedures market report include Western Europe, Eastern Europe, South America, Middle East, and Africa.

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