

Heart Rate Monitoring Devices Market Report 2025 – For Strategy Officers And Market Intelligence Teams

The Business Research Company's Heart Rate Monitoring Devices Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, July 2, 2025 /EINPresswire.com/ -- The global market for heart rate monitoring



devices, as revealed in the Heart Rate Monitoring Devices Market Report 2025, has experienced a substantial surge in growth over the recent years. Thanks to an increase in health awareness, fitness trends, chronic diseases, and the prevalence of smartphone integration and growing clinical applications, the market size soared from \$12.34 billion in 2024 to an expected \$13.37

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billion in 2025, registering a Compound Annual Growth Rate CAGR of 8.3%.

What Is The Projected Future Growth Of The <u>Heart Rate</u> <u>Monitoring Devices Market Size?</u>

Looking toward the future, the heart rate monitoring devices market is projected to see robust growth, increasing to \$18.24 billion in 2029 at a compound annual growth rate CAGR of 8.1%. This positive growth trajectory can be linked to several factors including the aging population, emerging telemedicine services, growing

adoption of artificial intelligence and analytics, increasing demand for wearable tech, and government health initiatives. Market trends that are predicted to make a significant impact in the forecast period include integration with multiparameter health platforms, device miniaturization and improved wearability, shift toward preventive healthcare, distribution of remote patient monitoring RPM, and personalization using AI and machine learning.

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What Are The Key Drivers Propelling The Growth Of The Heart Rate Monitoring Devices Market? On the drive behind the heart rate monitoring devices market 's growth, it's important to highlight how the increase in gyms and physical sports has propelled the demand for heart rate monitoring devices. As health awareness grows, more people are investing their time in exercise and training to improve physical fitness, health, and athletic performance. Heart rate monitoring devices are now an integral part of this lifestyle, providing individuals with real-time feedback on workout intensity which aids in performance improvement, overtraining prevention, and promotes faster recovery.

What Key Player Strategies Are Driving The Heart Rate Monitoring Devices Market? A snapshot of the key industry players operating in the heart rate monitoring devices market reveals some major names such as Apple Inc., Samsung Electronics Co. Ltd., Huawei Technologies Co. Ltd., Medtronic plc, Koninklijke Philips N.V., Garmin Ltd., Polar Electro, Whoop, Beurer GmbH, Suunto, VitalConnect, Wahoo Fitness, Empatica Inc., Bellabeat Inc., Fitbit LLC, Qardio Inc., Ouraring Inc., Zewa Medical Technology, Veepoo Technology, Aurora Shenzhen Manufacture Co.Ltd, Skrip Electronics.

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What Are The Emerging Trends In The Heart Rate Monitoring Devices Market? In a continually evolving heart rate monitoring devices market, these leading companies have shown a keen focus on developing advanced products like medical-grade wearable monitors, a trend that is enabling continuous health tracking and supporting the early detection of cardiovascular anomalies. For instance, Teltonika, a Lithuania-based electronics manufacturer, launched TeltoHeart in June 2023. This multifunctional smart wristband stands out due to its advanced features, including continuous heart rate monitoring, automatic detection of arrhythmia, and the ability to provide clinically valuable data via its integrated telemedicine platform.

How Is The <u>Heart Rate Monitoring Devices Market Segmented?</u>

The heart rate monitoring devices market is segmented by type, application, and end-user:

1 By Type: Wrist Watch Heart Rate Monitor, Chest Strap Heart Rate Monitor, Strapless Heart Rate Monitors, Other Types

2 By Application: Medical, Sports And Fitness, Exercise, Other Applications

3 By End-User: Hospitals And Clinics, Homecare, Sport Care Centers

What Are The Regional Insights In The Heart Rate Monitoring Devices Market? In terms of regional evaluation, North America maintained the position as the largest geographical heart rate monitoring devices market in 2024. The report further covers various regional markets including Asia-Pacific, Western Europe, Eastern Europe, North America, South

America, Middle East, and Africa.

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Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

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