

Beyond Checkboxes: CloudIBN's VA&PT for True Data Privacy in India

Go beyond compliance with CloudIBN's VA&PT services. Ensure true data privacy and robust protection under India's DPDP Act.

PUNE, MAHARASHTRA, INDIA, July 2, 2025 /EINPresswire.com/ -- As Indian businesses scramble to align with the Digital Personal Data Protection (DPDP) Act, many are falling into the trap of checkbox compliance — fulfilling requirements without truly securing user data. CloudIBN, a national leader in cloud and cybersecurity services, urges enterprises to go beyond surface-level audits with its advanced VAPT Services that deliver actionable security intelligence and enable real data privacy in line with India's evolving digital ecosystem.



The Problem with Checkbox Compliance

Across industries — from fintech to healthcare — organizations are conducting minimal assessments just to "pass" compliance. While they may temporarily avoid penalties, this approach leaves systems vulnerable and undermines consumer trust.

The DPDP Act is clear: organizations must implement "reasonable safeguards" to protect personal data. Superficial audits, template reports, and one-time scans simply don't meet this standard.

That's where CloudIBN's Vulnerability Assessment and Penetration Testing (VA&PT) solutions come in providing deeper visibility, real-world testing, and risk-based prioritization.

Are You Really Protected — Or Just Compliant? Schedule a free VA&PT consultation with our data privacy experts today: https://www.cloudibn.com/contact/

What Makes CloudIBN's VA & PT Services Different?

Most traditional VA & PT Audit Services focus solely on infrastructure scans. CloudIBN takes a privacy-first approach by integrating:

- 1. Deep data flow analysis (how PII travels through your systems)
- 2. Business logic abuse testing (to prevent misuse of features)
- 3. Custom attack simulations (not just OWASP Top 10, but India-specific threats)
- 4. User impact assessments (measuring how vulnerabilities affect data subjects)
- 5. This methodology goes far beyond compliance. It builds real resilience.
- 6. India's Digital Landscape Demands More Than Minimum Security

With over 850 million internet users and growing, India is now a global digital hub. But with this growth comes responsibility. According to CERT-In, India saw 13.9 lakh cybersecurity incidents in 2023 alone — many involving exposed PII and sensitive data.

Superficial audits may pass today's inspections but fail tomorrow's breach. True data privacy means taking ownership of risk — and that starts with comprehensive VA&PT.

How CloudIBN's VA&PT Services Build True Privacy

Our approach integrates security and privacy by design:

- 1. Asset Discovery & Data Mapping: Identify personal data hotspots
- 2. Multi-Layer Testing: App layer, API layer, DB layer, and infrastructure
- 3. Privacy Gap Analysis: Trace violations of DPDP guidelines
- 4. Fix Validation & Documentation: Ensure all risks are remediated and logged
- 5. Advisory for Developers & DPOs: Train your teams in privacy ownership

In today's high-risk digital environment, surface-level compliance is no longer sufficient. Indian enterprises must move beyond basic reports and adopt a more strategic, in-depth approach to data protection. CloudIBN's <u>VAPT Audit services</u> empower organizations to uncover deep-rooted vulnerabilities, align effectively with the requirements of the DPDP Act, and build a resilient, future-ready privacy framework. By focusing on depth, accuracy, and actionable insights, CloudIBN helps businesses shift from performative compliance to genuine data protection. Don't settle for ticking boxes — choose a solution that drives real business impact and lasting trust.

Cybersecurity Services: https://www.cloudibn.com/cybersecurity-services/

About CloudIBN¹

Founded in 1999, CloudIBN is an ISO 27001:2013, ISO 9001:2015 certified IT and Cybersecurity services provider. As a Microsoft Cloud Managed Services Partner, IBN specialises in VAPT, SIEM-SOAR consulting and deployment, cloud security, and compliance consulting. With a team of experienced lead auditors and cybersecurity specialists, IBN is committed to securing digital infrastructures worldwide

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