

# The Estrogen Receptor Modulators Global Market Is On An Upward Trajectory, Projected To Reach \$17.12 Billion In 2025

The Business Research Company's Estrogen Receptor Modulators Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, July 3, 2025 /EINPresswire.com/ -- The global estrogen receptor modulators market



is experiencing robust growth with the market size expanding significantly in recent years. As per the data, the market is projected to burgeon from a valuation of \$15.73 billion in 2024 to \$17.12 billion in 2025. This considerable growth translates to a compound annual growth rate CAGR of 8.8% and can be primarily traced back to the intensifying demand for targeted cancer therapies,

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burgeoning research on selective estrogen receptor modulators SERMs, increasing clinical trials for estrogenrelated conditions, and the broadening applications in male health-related conditions.

What Is The Projected Future Growth Of The <u>Estrogen</u> Receptor <u>Modulators Market</u> Size?

Additionally, the future of the market appears promising, with the market poised to grow to \$23.68 billion in 2029 at a compound annual growth rate CAGR of 8.4%. This anticipated trajectory during the forecast period is

attributed to the expanding pipeline of next-generation SERMs, escalating investments in oncology R&D, a rise in the prevalence of hormone-sensitive cancers, increasing use in personalized medicine, and expected approvals of novel estrogen receptor modulators. Major trends in the forecast period consist of advancements in selective estrogen receptor degraders SERDs, development of tissue-selective modulators, innovations in combination therapy approaches, advancement in biomarker-based drug targeting, and the development of oral SERMs with improved safety profiles.

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What Are The Key Drivers Propelling The Growth Of The Estrogen Receptor Modulators Market? With the increasing prevalence of breast cancer, the role of estrogen receptor modulators is magnified. They play a crucial part in managing breast cancer by blocking or altering the effects of estrogen on breast cancer cells, which contributes to slowing or halting their growth and reducing the risk of cancer progression or recurrence. The rising incidence of breast cancer is tied to more women delaying childbirth, leading to altered hormone levels and increasing lifetime exposure to estrogen, elevating the risk of cancer. For instance, as per the United Nations, a US-based intergovernmental organization, breast cancer accounted for roughly 2.3 million new cases and 670,000 deaths globally in 2022. By 2050, worldwide estimates predict a 38% rise in the number of new cases and a 68% increment in annual deaths, emphasizing the significant and growing burden of the disease. Accordingly, the rising prevalence of breast cancer is a substantial catalyst propelling the growth of the estrogen receptor modulators market.

What Key Player Strategies Are Driving The Estrogen Receptor Modulators Market? Well-established firms such as Pfizer Inc., Johnson & Johnson, Roche Holding AG, Merck & Co. Inc., AbbVie Inc., Bayer AG, Sanofi SA, AstraZeneca PLC, Novartis AG, Eli Lilly and Company, Teva Pharmaceutical Industries Ltd., Sun Pharmaceutical Industries Ltd., Apotex Inc, Jiangsu Hengrui Pharmaceuticals Co. Ltd., Aurobindo Pharma, Alkem Laboratories Ltd., Atossa Therapeutics, Ligand Pharmaceuticals, Panacea Biotec, Sermonix Pharmaceuticals Inc., MSN Laboratories, Deus Medical are active contributors to the market's growth.

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What Are The Emerging Trends In The Estrogen Receptor Modulators Market? Companies in the estrogen receptor modulators market are concentrating on the development of innovative solutions such as estrogen-based menopause hormone therapy to manage menopausal symptoms effectively and minimize the risk of hormone-related cancers and cardiovascular complications. For instance, Pfizer Inc., a US-based pharmaceutical and biotech company, introduced DUAVEE conjugated estrogens/bazedoxifene, a hormone therapy for postmenopausal women with a uterus in June 2023.

How Is The Estrogen Receptor Modulators Market Segmented?

In terms of segmentation, the estrogen receptor modulators market can be divided as per the Type of ERMs, Route Of Administration, Application, Distribution Channel and End-Users. By type, there are Select Estrogen Receptor Modulators, Non-Selective Estrogen Receptor Modulators, Selective Estrogen Receptor Downregulators SERDs. The market is also categorized based on the route of administration, which includes Oral, Injectable, Topical. The different application areas include Breast Cancer Treatment, Osteoporosis Treatment, Infertility

Treatment, Hormone Replacement Therapy HRT. Distribution Channels are divided into Hospital Pharmacy, Online Pharmacy, Retail Pharmacy, and End-Users include Homecare, Speciality Centres and Other End Users.

What Are The Regional Insights In The Estrogen Receptor Modulators Market? Region-wise, North America dominated the estrogen receptor modulators market in 2024. However, Asia-Pacific displays potential to be the fastest-growing region in the anticipated period. The regions covered in the estrogen receptor modulators market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

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