

Utility Poles Market to Hit \$67 Billion by 2032 Amid Surge in Energy & Telecom Demand

□ *Steel & Composite Poles Power Growth in Global Utility Poles Market Through 2032* □□

WILMINGTON, DE, UNITED STATES, July 3, 2025 /EINPresswire.com/ --

□□ Overview: Global Utility Poles Industry Growth Outlook

According to a report by Allied Market Research, the global [utility poles market](#) size was valued at \$51.5 billion in 2022 and is expected to reach \$67 billion by 2032, expanding at a CAGR of 2.7% from 2023 to 2032.



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Global utility poles market to hit \$67B by 2032 □ driven by growing energy demand, telecom expansion & sustainable material trends □”

Allied Market Research

Utility poles, also known as electricity or power poles, serve as the backbone of power transmission, telecommunications, and cable TV infrastructure. These poles support critical networks that fuel modern living—connecting households and businesses to essential services like electricity, internet, and communication systems.

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□ Report Summary – Key Takeaways

□ Market Size: From \$51.5B in 2022 to \$67B in 2032, growing at a CAGR of 2.7%

□ Top Region: Asia-Pacific dominates and leads future growth due to urbanization and tech upgrades

□ Material Shift: Surge in steel and composite pole usage as alternatives to wood

- Largest Application: Energy transmission and distribution remains the key driver

- Fastest-Growing Pole Size: Below 40ft segment growing at 3.1% CAGR

- Regional Insights: Asia-Pacific Leads the Charge

The Asia-Pacific region held the largest market share in 2022—nearly 40%—and is projected to witness the fastest CAGR over the forecast period. Factors fueling this growth include:

- Rising population and urbanization

- Rapid expansion of telecom networks

- Infrastructure modernization across India, China, and Southeast Asia

- Entry of new market players bringing innovation and competitiveness

- Key Drivers of the Utility Poles Market

- 1. Growing Global Energy Consumption

As electricity consumption continues to rise globally, utility poles remain essential for building new [power distribution networks](#)—especially in remote and rural regions.

- 2. Telecom Industry Expansion

With the rollout of 5G networks and growing demand for high-speed internet, telecom companies require pole infrastructure to deploy fiber optic cables and support mobile towers.

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- 3. Shift Toward Sustainable Materials

Steel, known for its durability and recyclability, is gaining traction as a sustainable option for pole construction. Meanwhile, composite materials are being adopted due to their:

- Lightweight nature

- Resistance to corrosion and weather

- Extended service life

This material evolution supports the green infrastructure push by governments and industry stakeholders alike.

□□ 4. Modernization & Smart Grid Integration

Utility poles are now being used to host smart devices, sensors, and advanced communication systems for smart grid and smart city applications—further boosting market demand.

□□ Challenges in the Utility Poles Market

□ Shift Toward Underground Cabling

Urban planners and municipalities are increasingly favoring underground cable networks to improve aesthetics, reduce clutter, and protect infrastructure from weather-related disruptions. This trend could limit above-ground utility pole installations in metropolitan areas.

□ Environmental Concerns & Deforestation

Regulatory restrictions on logging and the environmental impact of using wood for poles have prompted the industry to explore alternative materials. This is reshaping procurement and production strategies across the utility poles market.

□ Segment Highlights

□ By Type:

Distribution poles dominated the market in 2022, accounting for over 60% of the market share. These poles are widely used in short-distance energy delivery systems.

□ By Pole Size:

Below 40 ft poles are the fastest-growing segment with a CAGR of 3.1%. These are often used in residential and municipal installations.

□□ By Application:

Energy transmission and distribution led the market with over two-thirds share in 2022 and will remain the largest application due to rising [electrification](#).

□□ By Material:

Steel poles are expected to grow at a steady 2.7% CAGR, due to their longer lifespan, resistance

to rot, and eco-friendly recyclability.

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□ Future Outlook

The global utility poles market stands at the intersection of energy expansion, digital connectivity, and sustainable development. As utility networks modernize, demand for durable, eco-friendly, and multi-functional poles is expected to rise steadily.

Though underground cabling poses competition, the vast scale of grid expansion in rural areas, especially across Africa, Asia-Pacific, and Latin America, will ensure long-term relevance for utility poles.

Moreover, innovations like smart poles—which combine street lighting with sensors, charging stations, and Wi-Fi—are expected to further transform the landscape of utility infrastructure.

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