

Kuwait to Host the Inaugural Kuwait Ramadan Festival – A Landmark Cultural & Commercial Celebration for the Holy Month

Kuwait to host the first-ever Kuwait Ramadan Festival, a vibrant open-air celebration that blends culture, community, and commerce in honour of the Holy Month.

KUWAIT, KUWAIT, July 3, 2025 /EINPresswire.com/ -- Kuwait is preparing to host the first-ever

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This festival celebrates culture, values and entrepreneurship, where community meets commerce, heritage is honoured, and families enjoy the spirit of Ramadan”
Mouna Alouche, Regional Director of ATEX Kuwait

[Kuwait Ramadan Festival](#), a vibrant open-air celebration that blends culture, community, and commerce in honour of the Holy Month. Taking place from March, 2026, this highly anticipated five-day event is expected to draw thousands of visitors, families, entrepreneurs, and cultural enthusiasts for an immersive Ramadan experience like no other.

Designed as a platform for connection and creativity, Kuwait Ramadan Festival 2026 will feature over 3,500 sqm of exhibition space and a dedicated 500 sqm activation zone, offering a wide variety of experiences—from

traditional crafts and local fashion to culinary showcases, family-friendly entertainment, and innovative brand activations.

□ A Glimpse of What to Expect at Kuwait Ramadan Festival 2026:

- A curated outdoor market featuring traditional and modern Ramadan goods—from abayas and oud to handmade crafts, sweets, and home decor.
- Live entertainment, including musical performances, cultural dances, and nightly Iftar and Suhoor activations.
- Brand zones and pavilions, where leading and emerging businesses showcase products tailored for the Ramadan season.
- Interactive experiences for all ages, including kids’ zones, storytelling corners, and immersive cultural displays.
- A strong focus on local talent, startups, and artisans—empowering homegrown brands to connect directly with their communities.

□ Why Kuwait? Why Ramadan?

The Holy Month is a time of spiritual reflection, generosity, and community gathering—making it the ideal season to highlight Kuwait’s rich traditions and growing creative economy. As one of the Gulf’s most culturally rooted yet forward-looking nations, Kuwait offers a unique setting for a Ramadan festival that’s as authentic as it is inspiring.

□ Business, Culture & Family Under One Roof

In addition to cultural programming, the festival offers [unique opportunities](#) for:

- Retail brands and F&B vendors to engage with thousands of Ramadan shoppers.
- Local artisans and creatives to gain exposure in a premium, high-traffic setting.
- Corporate partners and sponsors to connect meaningfully with their audiences through tailored activations.
- Families and visitors to enjoy free, safe, and enriching Ramadan entertainment.

About Kuwait Ramadan Festival

Kuwait Ramadan Festival 2026 is the country’s premier outdoor cultural showcase celebrating the spirit of the Holy Month. With its unique blend of tradition, commerce, and modern engagement, the festival serves as a meeting point for brands, businesses, and the broader Kuwaiti community to come together in celebration and reflection.

Organized by ATEX International Exhibitions

ATEX International Exhibitions is a leading organizer of large-scale public and trade events across the MENA region. With a track record of delivering impactful experiences, ATEX connects brands, businesses, and communities through curated platforms that drive growth, innovation, and engagement.

For More Information or to Book a Space, Visit:

□ www.kuwaitramadanfestival.com

Jeano Pangan

ATEX International Exhibition LLC

+971 58 688 1074

jeano@atexinternational.com

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