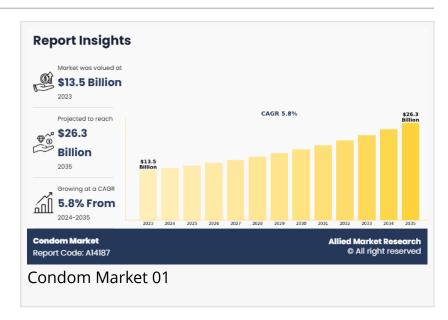


# Condom Market is Expected to Reach \$26.3 Billion by 2035, Registers Steady 5.8% CAGR

The global condom market size was valued at \$13.5 billion in 2023, is projected to reach \$26.3 billion by 2035, growing at a CAGR of 5.8% from 2024 to 2035.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, July 3, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Condom Market Size, Share, Competitive Landscape and Trend Analysis Report, by Type, by Distribution Channel: Global



Opportunity Analysis and Industry Forecast, 2024-2035." The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners and



Asia-Pacific is anticipated to dominate the market with the largest condom market share during the forecast period."

Roshan Deshmukh

shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market. The condom market size was valued at \$13.5 billion in 2023, and is estimated to reach \$26.3 billion by 2035, growing at a CAGR of 5.8% from 2024 to 2035.

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Condom is a protective covering used to prevent pregnancy in females and reduce the risk of sexually transmitted infections (STIs) in both individuals. It is worn over the penis during sexual intercourse to collect semen and prevent its release inside the partner's body. Condoms are made from materials such as latex, polyurethane, or polyisoprene and come in different sizes, textures, and features, such as ultra-thin, flavored, and non-latex options. These variations cater

to various preferences and provide effective protection to the users.

Moreover, global efforts such as the United Nations Population Fund (UNFPA) further support condom accessibility through large-scale procurement and distribution in developing countries. In South Africa, the government distributes free Max condoms in clinics and universities to encourage safe sex practices. Such initiatives have helped expand consumer reach and normalized condom use as an essential aspect of reproductive health. Governments have created a stable demand by integrating condoms into national healthcare strategies, encouraging manufacturers to increase production and innovation in the global condom industry. These policies continue to shape global condom market expansion, strengthening market for both public and private sector stakeholders in the coming years.

According to condom market analysis, the condom market is segmented into type, distribution channel, and region. By type, the market is divided into latex and non-latex. By distribution channel, the market is classified into drug stores or pharmacies, supermarkets & hypermarkets, E-commerce, and others. By region, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, Malaysia, Thailand, Indonesia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, South Africa, Saudi Arabia, and rest of LAMEA).

By type, the latex segment held the highest market share in 2023, accounting for nearly four-fifths of the condom market share and is estimated to maintain its leadership status throughout the forecast period. The latex condom market dominates due to its affordability, elasticity, and effectiveness in preventing STIs and pregnancies. The non-latex segment, however, showcases the fastest CAGR of 6.3% during the forecast period. The rise in demand for non-latex alternatives is growing due to allergies and sensitivity concerns.

By distribution channel, the drug stores or pharmacies segment held the highest market share in 2023, accounting for nearly two-fifths of the condom market share and is estimated to maintain its leadership status throughout the forecast period. Drug stores and pharmacies remain key distribution channels for condoms, offering easy accessibility, trusted brands, and pharmacist recommendations, making them a preferred choice for consumers seeking discreet and reliable contraceptive solutions. The e-commerce segment, however, showcases the fastest CAGR of 6.9% during the forecast period. E-commerce is transforming the condom market by enabling discreet purchasing, offering subscription models, and expanding product accessibility. Digital marketing and online platforms enhance consumer engagement, driving sales growth globally.

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Based on region, Asia-Pacific held the highest market share in terms of revenue in 2023 and is likely to dominate the market during the forecast period. This region is expected to witness the fastest CAGR of 6.0% from 2024-2035. The Asia-Pacific condom market is expanding due to rising

sexual health awareness, government-led contraception programs, and growing demand in countries like China, India, and Japan, driven by population growth and STI prevention initiatives.

The key players operating in the global condom market include Ansell Ltd., Reckitt Benckiser Group PLC, Karex Industries Sdn. Bhd., Graphic Armor LLC, Church and Dwight Co. Inc., HLL Life Care Ltd., Fuji Latex Co. Ltd, Sagami Rubber Industries, Mankind Pharma Ltd., Cupid Ltd.

### Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the condom market analysis from 2023 to 2035 to identify the prevailing condom market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the condom market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global condom market trends, key players, market segments, application areas, and market growth strategies.

## Reasons to Buy This Condom Market Report:

- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
- Report will be updated with the latest data and delivered to you within 2-4 working days of order.
- Suitable for supporting your internal and external presentations with reliable high-quality data and analysis.
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