

# Amazon Prime Day 2025: Smart Locks Lead the Shift Toward Keyless Living

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SAN FRANCISCO, CA, UNITED STATES, July 4, 2025 /EINPresswire.com/ -- Amazon Prime Day 2025, scheduled for July 8–11, is poised to spotlight a growing shift in how Americans secure their homes. While deep discounts often headline the event, this year's focus includes something more enduring: the increasing adoption of connected smart locks that replace traditional keys with biometric access, mobile apps, and voice control.

As the demand for convenience and control grows, smart door locks are evolving into one of the fastest-growing segments of the smart home market. Leading this shift are multi-functional locks that combine advanced access methods with user-friendly design. Among the highlighted technologies this season are WiFi-enabled systems, fingerprint recognition, and flexible remote access.

**Keyless Access, Customized Control**  
The move toward keyless living is being driven by a new generation of door locks designed to adapt to a variety of lifestyles—from homeowners seeking



prime day 2025



Y1-SBF fingerprint door lock

enhanced security, to hosts managing short-term rentals. Devices like the [Smonet Y1 Fingerprint Door Lock](#) reflect this trend. Built with a fast 3D biometric sensor, the lock identifies fingerprints in under half a second and supports seven different unlocking options, including mobile app, IC card, and mechanical key. When connected via WiFi, it also allows real-time access monitoring and remote passcode generation.

**Designed for Busy Entryways**  
For high-traffic homes or properties with multiple users, managing access can be challenging. The [Smonet A1 Front Door Lock](#) addresses this with a system that supports over 1,000 IC cards and hundreds of fingerprint or passcode entries. Real-time app alerts and an auto-lock function help simplify security management, while an administrator mode adds privacy control in shared settings.

**Smarter Entry, Wherever You Are**  
Whether used at a primary residence or vacation property, flexibility remains key. The [Smonet M6 WiFi Smart Lock Set](#) offers ten different ways to unlock a door, from fingerprint and app to voice assistant and emergency USB charging. Auto-lock timing can be adjusted between 5 and 900 seconds, and access can be customized and shared with others through individual accounts. With both WiFi and Bluetooth built in, it supports remote management without sacrificing ease of use.

A Broader Shift in Home Security



A1-SBF Front Door Lock



M6 WIFI Smart Door Lock Set

The growing popularity of smart locks reflects a broader change in how home security is perceived—not just as protection, but as part of a connected lifestyle. As technology becomes more intuitive and accessible, everyday routines like coming home, letting in a guest, or managing access remotely are being quietly transformed.

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