

Hair Diseases Market Size to reach USD 13.0 Billion by 2035 - Epidemiology Report by IMARC Group

The report provides a detailed analysis of the current hair diseases marketed drugs, and late-stage pipeline drugs.

BROOKLYN, NY, UNITED STATES, July 4, 2025 /EINPresswire.com/ -- The hair diseases market size reached a value of USD 6.5 billion in 2024. Looking forward, IMARC Group expects the top 7 major markets to reach USD 13.0 billion by 2035, exhibiting a growth rate (CAGR) of 6.57% during 2025-2035.

Market Trends 2025

Innovation in the form of novel treatments that are less aggressive and tailored to individual needs is expected to take the forefront in the hair diseases market in 2025. The forefront of progress is marked by advancements in pharmaceutical interventions, as well as considerable strides in the integration of regenerative medicine and technology. One notable trend is the increasing popularity of non-invasive and minimally invasive treatment approaches. These procedures, such as topical treatments, intralesional corticosteroid injections, and PRP therapy, are becoming more common because they promote hair regrowth, decrease inflammation, and improve the individual's appearance with little recovery time. This emphasis on patient comfort directly leads to greater satisfaction.

Associated with pharmaceutical interventions is the development of JAK inhibitors as orally and topically administered treatments for autoimmune diseases. JAK inhibitors have been approved for severe alopecia areata, with baricitinib receiving FDA approval in 2022. JAK inhibitors are prescribed for overactive immune response dysregulation and hair growth cessation due to follicle immunological assault, effectively reversing hair loss by suppressing the attack on hair follicles. Topical JAK inhibitors are being developed for milder forms to avoid systemic side effects. This represents a shift toward greater precision medicine—it aims to customize care based on patient-specific data and the biological triggers of their hair loss to enhance



effectiveness and minimize adverse effects. Stem cell therapy is a prominent branch within regenerative medicine that is gaining attention. Scientists are developing new ways to stimulate dormant hair follicles with stem cell-derived growth factors or even create new follicles from 3D cultures. Another new innovation is the combining of stem cells with PRP to promote even greater hair regrowth. This is a promising area of research that aims to address the underlying biological mechanisms of hair loss.

Technological innovation is actively streamlining treatment protocols. Low-level laser therapy is a recognized non-invasive treatment for early and moderate hair loss, as it improves blood circulation and stimulates hair follicles. Through robotic-assisted Follicular Unit Extraction (FUE), surgical hair restoration is becoming more precise. It reduces mistakes during surgery that once lowered graft survival and increased damage to the follicles, allowing for faster recovery and more natural results. In addition, imaging and biomarker AI analyses are enhancing the accuracy of the diagnostics and early detection of different types of hair loss, enabling proactive intervention. There is a growing shift towards multi-product solutions due to the synergistic approach to combining certain methods—FUE with LLLT or PRP—suggesting complex hair diseases need to be addressed with several modalities. Outside clinical treatments, there is a noticeable emerging trend focusing on consumer demand centered on personalization and more gentle formulations framed within holistic and internal approaches. “Skinification” in hair care refers to the concept emphasizing the importance of the scalp as a fundamental aspect of hair wellness.

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In-Market Drugs

Drug Overview

Mechanism of Action

Regulatory Status

Clinical Trial Results

Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview

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Buy the full with TOC: [Hair Diseases Treatment Epidemiology Report](#)

Competitive Landscape

The competitive landscape of the hair diseases market has been studied in the report with the detailed profiles of the key players operating in the market.

Eli Lilly and Company/Incyte Corporation

Pfizer

Organon LLC

Kenvue

Coegin Pharma

Concert Pharmaceuticals

TechnoDerma Medicines

7 Major Countries Covered

United States

Germany

France

United Kingdom

Italy

Spain

Japan

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