

Spray Adhesive Market Growth Drivers & Key Players | Future Trends 2025 | DataM Intelligence

The Global Spray Adhesive Market is estimated to reach at a CAGR of 7.2% during the forecast period 2024-2031.

AUSTIN, TX, UNITED STATES, July 4, 2025 /EINPresswire.com/ -- Market Overview:

Spray Adhesive Market are pressuresensitive adhesives dispensed in mist or aerosol form. Known for their fastdrying properties and ease of application, these adhesives are widely used for bonding lightweight materials such as paper, cardboard, fabric,



insulation, and foam. Technological advances have also introduced eco-friendly and low-VOC formulations, further increasing adoption.

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The Global Spray Adhesive Market is projected to grow significantly, driven by rising demand in automotive, construction, and packaging industries, offering strong investment potential."

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Market Drivers and Opportunities:

Growing Demand in Construction & Automotive Sectors: Increased infrastructure development and automotive production globally are fueling demand for efficient adhesive solutions, particularly those that ensure flexibility, water resistance, and strong adhesion.

Sustainable & Eco-friendly Formulations: Rising

environmental awareness and stringent regulatory norms are driving the need for low-VOC and water-based spray adhesives.

Emerging Applications in Packaging and Footwear: With the boom in e-commerce and fashion industries, manufacturers are adopting spray adhesives for faster, scalable production.

Market Segmentation:

By Type: Solvent-Based Water-Based Hot-Melt.

By Properties:
Temporary & Permanent Fixation
Easy to Use
Fast & Robust
Moisture Resistant.

By Resin Type:

Epoxy

Polyurethane

Synthetic Rubber

Vinyl Acetate-Ethylene

Others.

By End User:

Transportation

Construction

Furniture

Packaging

Textile

Others.

By Region:

North America

Latin America

Europe

Asia Pacific

Middle East

Africa.

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Geographical Share:

North America dominates the global spray adhesive market due to advanced manufacturing infrastructure, innovation in sustainable adhesives, and increasing demand from the automotive and aerospace industries.

Asia-Pacific is projected to witness the fastest growth, driven by rapid urbanization, growth in construction activities, and increased adoption of spray adhesives in countries like China, India, and Japan.

Europe maintains a significant share owing to the automotive hub in Germany and Italy, along with a strong focus on eco-friendly products.

Key Players in the Market:

Leading players in the spray adhesive industry include:

3M Company
Arkema Group
H.B. Fuller Company
Henkel AG
Sika AG
BASF SE
Ashland Inc.
Avery Dennison Corporation
Bostik ND Industries
Illinois Tool Works.

These companies are focused on R&D and strategic partnerships to improve product performance and expand their global footprint.

Recent Developments:

United States

2025: A leading U.S.-based chemical manufacturer launched a next-generation spray adhesive line with ultra-low VOC emissions, aligning with California's stringent air quality regulations and supporting green building certifications.

2024: A collaboration between an American automotive giant and an adhesive company led to the development of high-temperature-resistant spray adhesives designed for electric vehicle battery modules.

Japan

2025: A major Japanese adhesive producer unveiled a smart spray adhesive system integrated with Al-based application monitoring, enhancing precision and reducing material waste in electronics assembly.

2024: Japanese researchers collaborated with industrial producers to develop a bio-based spray adhesive made from rice husk, increasing sustainability and lowering carbon footprints in the packaging industry.

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Conclusion:

The Global Spray Adhesive Market is entering a new era of growth as businesses prioritize efficiency, sustainability, and technological innovation. With rising demand from the automotive, construction, and packaging sectors, as well as rapid innovation in product formulations, the industry is likely to prosper and diversify over the next decade.

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