

Brazilian Security Firm Vanguard Attaché Launches Elite Protection Service

Military veteran founded company combines armored transport, military trained agents, and AI-powered surveillance for high-net-worth travelers across Brazil.

LOS ANGELES, CA, UNITED STATES, July 13, 2025 /EINPresswire.com/ -- Vanguard Attaché, a boutique [executive protection](#) and [luxury concierge](#) firm, today announced the launch of operations across Brazil's major metropolitan areas. The company addresses growing demand for sophisticated security services among high-net-worth travelers visiting South America's largest economy.



Vanguard Attaché agents greeting a VIP outside a five-star São Paulo hotel.

“

Vanguard Attaché lets clients savour Brazil's excitement knowing elite protection is never more than a tap away.”

Arthur Harris, Founder & CEO

Founded by U.S. Army Special Agent and Los Angeles Police veteran Arthur Harris, Vanguard Attaché integrates military-grade protection protocols with five-star hospitality services. The firm's Brazilian operations are led in conjunction with the firm's co-founder Simões Oliver, a former BAEP (Batalhão de Ações Especiais de Polícia) elite tactical officer, ensuring comprehensive security solutions for Fortune 500 executives, Silicon Valley entrepreneurs, and international family offices.

The company reports a 27 percent year-over-year increase in high-net-worth visits to São Paulo during 2024, with many international travelers lacking adequate security awareness for the Brazilian market. Recent security incidents involving high-profile visitors have highlighted the need for professional protection services that understand local operational environments.

Vanguard Attaché's service portfolio encompasses armored vehicle transportation, including BMW X5 platforms, discrete close protection teams, and real-time threat assessment capabilities.

The firm's technology infrastructure employs AI-enhanced surveillance analytics and Starlink connectivity to maintain secure communications across urban and remote locations, from São Paulo's financial district to Amazon luxury lodges.

The company's operational model differentiates itself through integrated concierge services that extend beyond traditional security parameters. Protection teams coordinate with Michelin-starred restaurants, luxury hotels, and cultural institutions to ensure seamless experiences while maintaining security protocols. This approach addresses the complete travel ecosystem rather than isolated security functions.

Corporate clients include technology sector leaders, financial services executives, and international development organizations requiring duty-of-care compliance for Brazilian

operations. The firm's client base has expanded 40 percent since pre-launch operations began, indicating strong market demand for professional security services.

Brazilian security challenges require specialized knowledge of local threat landscapes, regulatory frameworks, and cultural considerations. Vanguard Attaché's partnership with law enforcement and military personnel provides access to elite tactical capabilities while ensuring compliance with Brazilian security regulations. This local expertise combined with international operational standards creates a unique value proposition for foreign visitors.

The company's technology platform, currently in development, will enable real-time client communication, GPS tracking capabilities, and emergency response coordination. Advanced features include facial recognition systems and license plate monitoring to enhance situational awareness during high-risk periods such as Carnival or major business events.

Market analysis indicates growing security consciousness among high-net-worth individuals traveling to emerging markets. Brazil's economic growth, cultural attractions, and business opportunities continue attracting international investment, creating sustained demand for professional protection services.



Armored Mercedes-Benz arrival at Hotel in São Paulo.



Discreet security escort during a private art-gallery tour in São Paulo.

Vanguard Attaché's launch coincides with increased international attention on South American markets and growing recognition of Brazil's importance in global business networks. The firm's positioning addresses both immediate security needs and longer-term relationship building for clients with ongoing Brazilian interests.

Harris emphasizes the company's commitment to discretion and professionalism in all client interactions. "Effective protection should be invisible to the client while comprehensively addressing potential threats," Harris noted. "Our success is measured by seamless experiences rather than visible security presence."

To commemorate the launch, Vanguard Attaché offers [complimentary risk assessments](#) for travel itineraries booked before August 31, 2025. These assessments provide detailed threat analysis and recommended security protocols for specific destinations and activities within Brazil.

The company plans expansion into additional South American markets based on client demand and operational capacity. Current focus remains on establishing comprehensive coverage across Brazil's key business and leisure destinations.

About Vanguard Attaché:

Headquartered in São Paulo with offices in Los Angeles, Vanguard Attaché provides executive protection, secure transportation, and luxury concierge services throughout Brazil. The company combines military-grade security protocols with hospitality excellence to serve high-net-worth travelers, corporate executives, and international organizations requiring duty-of-care compliance in South American markets.

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