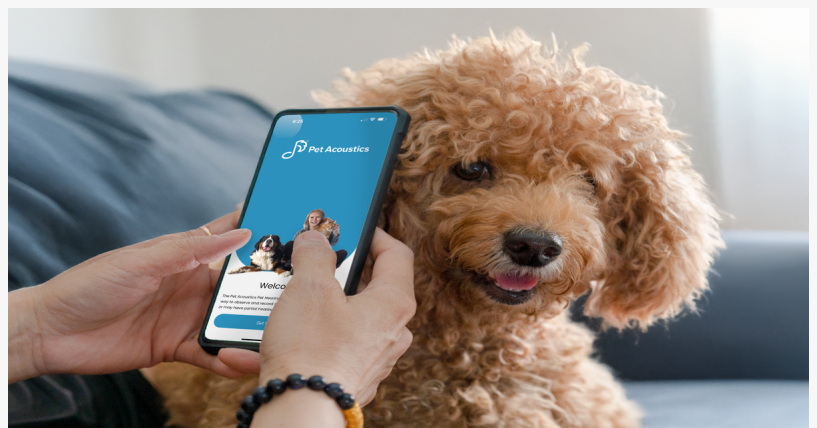


Pet Acoustics+ App Brings Science-Based Hearing and Stress Support to Dogs and Cats

Science meets comfort: Pet Acoustics+ helps pet parents soothe stress and protect hearing health with a simple, easy-to-use app.

WASHINGTON DEPOT, CT, UNITED STATES, July 7, 2025 /

EINPresswire.com/ -- In a first for pet wellness, Pet Acoustics Inc. has launched Pet Acoustics+, a mobile app that pairs a free hearing test for dogs and cats with clinically tested, species-specific calming music. Developed by Janet Marlow, a pioneer in the field of pet psychoacoustics, the app addresses two often-overlooked areas of pet care: auditory health and stress management.



Turning your phone into a wellness tool for your dog's peace of mind.

“

This app is a game-changer for pet parents who want to reduce stress and support their animal's sensory health every day.”

— Janet Marlow, *Animal Psychoacoustics Expert*

While hearing is one of the most vital senses for animals, an estimated 85% of pet parents are unaware of their pet's hearing status. Pet Acoustics+ offers a simple, interactive hearing assessment alongside audio tracks engineered to support the nervous systems of dogs and cats—particularly during moments of high stress such as fireworks, vet visits, or thunderstorms.

“We developed this app to give pet families tools they can use every day,” says Marlow. “It's about making science-

based care accessible—whether your dog is anxious during travel or your senior cat isn't responding to sounds like before.”

Key Features:

[Free Mobile Hearing Test for dogs and cats](#)

Streaming Calming Music based on
biometric sound studies

Patented Species-Specific Tracks for
behavior support

Available on the App Store and Google
Play

Pet Acoustics+ aims to fill a growing
gap in preventive care and sensory
wellness, offering real-time support for
pets coping with anxiety, aging, or
environmental noise triggers.

Why It Matters

Pet wellness isn't just about nutrition
and exercise—it's also about emotional
balance. With more pets living longer
lives and experiencing complex
behavioral challenges, Pet Acoustics+
offers a proactive, non-invasive
solution for pet families, veterinarians,
and trainers alike.

About Pet Acoustics, Inc.

Founded by Janet Marlow, Pet Acoustics is the global pioneer in species-specific music and pet hearing wellness. Her award-winning research and soundtracks have been featured in veterinary clinics, zoos, shelters, and homes worldwide. With the launch of Pet Acoustics+, Marlow brings over a decade of innovation directly into the hands of pet parents.

Media Inquiries:

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www.petacoustics.com

Download Pet Acoustics+ Now:

□ App Store & Google Play

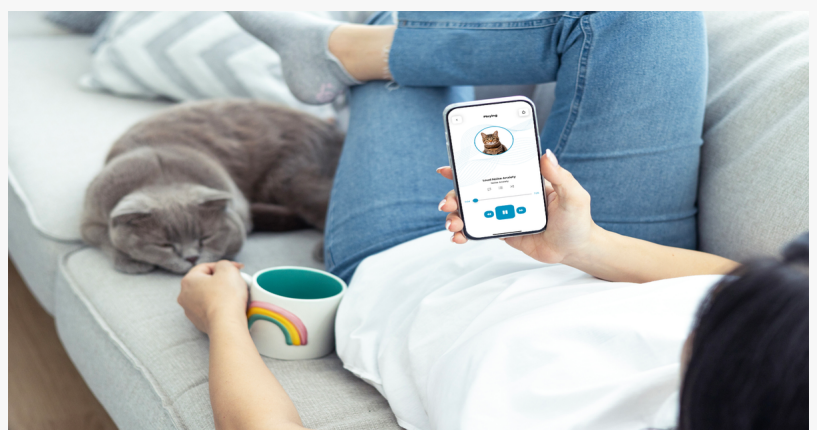
□ Free to download | Subscription Calming Music available

Janet Marlow

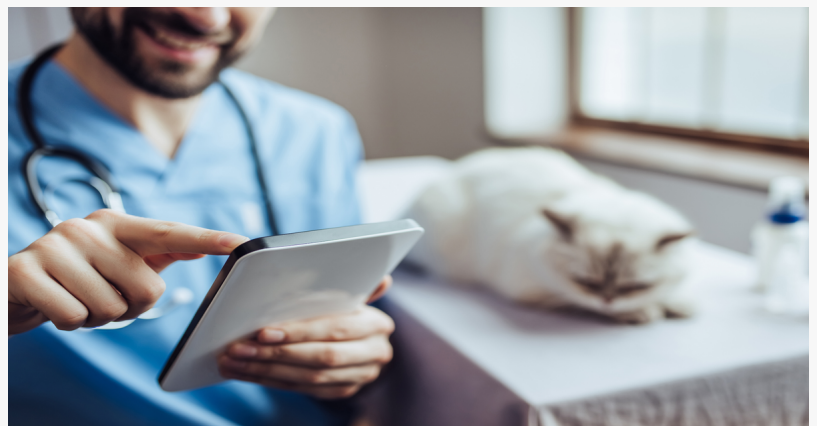
Pet Acoustics

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Ease feline anxiety with soothing sounds designed
just for cats.



Empowering vets with smart tools for auditory
wellness and behavior care.

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