

AndaSeat Novis Series Recognized with Gold at 2025 MUSE Design Awards for Excellence in Minimalist Workplace Design

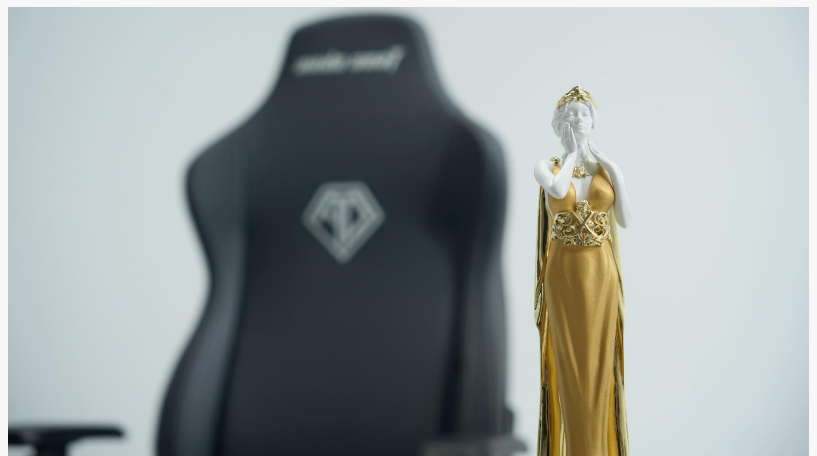
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SPOKANE, WA, UNITED STATES, July 7, 2025 /EINPresswire.com/ -- [AndaSeat](https://www.andaseat.com) today announced that its [Novis](https://www.andaseat.com/novis) Series ergonomic chair has been awarded the Gold prize in the Workplace & Office category of the 2025 MUSE Design Awards. The accolade highlights the Novis Series' ability to reconcile aesthetics and utility through a minimalist design approach that reflects evolving trends in both product design and workplace culture.

The MUSE Design Awards, judged annually by a panel of international design professionals, recognize outstanding creativity and innovation across multiple disciplines. The 2025 jury panel underscored Novis' success in achieving clarity of form, reduction of visual noise, and simplicity of function—three pillars that define the current trajectory of workplace design and user preference.

Designing for Clarity in a Complex Work Era

In recent years, the design of office equipment has shifted dramatically from a purely functional outlook to one where environmental context and aesthetic value play increasingly influential roles. AndaSeat's Novis Series responds directly to this evolution with a philosophy centered on



Muse Award AndaSeat Novis



Muse Award 2025 AndaSeat

restraint, material integrity, and ergonomic responsiveness. It embraces the notion that in an overstimulated, hybrid work culture, fewer visual and mechanical complications are not only desirable but essential.

Minimalism, in the Novis Series, is not merely a stylistic gesture. It is the framework through which the product delivers its ergonomic utility. With a profile that avoids unnecessary contours or detailing, the chair offers a visual rest point in cluttered digital or physical spaces. This aligns well with the principles of modern spatial planning, where home offices, shared environments, and transitional workspaces demand furniture that can integrate seamlessly without asserting dominance over the environment.

The 2025 MUSE Design Awards jury praised the Novis Series for "Adaptive Ergonomics for the Modern Workspace," a concept that underpinned AndaSeat's design submission. By offering essential adjustability features—such as seat height and recline angle—while avoiding overly technical

configurations, Novis remains approachable. It is designed for intuitive interaction, catering to users who seek ergonomic support without the cognitive overload of learning a new tool.

Function That Mirrors Form: An Intentional Limitation of Features

The Novis Series reflects a considered limitation in feature complexity, which is increasingly regarded as a virtue in today's work environments. While many ergonomic chairs in the market continue to emphasize the volume of adjustment mechanisms and control levers, Novis takes a contrarian path: it focuses on the utility that matters most and leaves out functions that often go unused or misunderstood.



Muse Award 2025 Novis Series



Novis Series AndaSeat Fabric

AndaSeat's internal research indicated that users across remote work, co-working spaces, and mobile working setups prioritized a handful of key ergonomic actions—lumbar alignment, proper seat height, and basic tilt functionality. The Novis Series fulfills these needs with reliable mechanical precision, while intentionally avoiding unnecessary components that may distract or intimidate.

This functional restraint is echoed in the product's interface. Controls are discrete, tactile, and positioned for effortless access. The materials used across the build—including breathable mesh or eco-fabric options—further support the functional aesthetic. Together, these design decisions converge into a unified experience that is both comforting and predictable, reducing the friction between a user and their workspace.

A Response to the Changing Role of Workspace Design

The recognition of the Novis Series at the MUSE Design Awards also reflects a wider reassessment of what constitutes value in office furniture. As hybrid and remote work models have taken root across industries, the physical footprint of workspaces has evolved. This includes the shrinking of dedicated office space, the blending of personal and professional environments, and a heightened focus on mental and visual wellness.

AndaSeat CEO Lin Zhou commented on this trend, stating: "We are seeing the workplace becoming more modular, more transient, and more user-owned. Novis was built to reflect that. It's meant to fit into a range of environments—not demand adaptation. This recognition from MUSE validates our belief that simplification is not a limitation; it is design maturity."

Novis is intentionally dimensioned and visually neutral. The product's footprint allows it to transition between uses and spaces—functioning as easily in a bedroom office as it does in a university lab, design studio, or enterprise workstation. Its unobtrusive design makes it ideal for multi-user environments as well, where flexibility and universal accessibility are more valuable than personalized setup profiles.

Visual Language Rooted in Modernism

The design language of Novis pays homage to modernist principles—where form follows function and the visual integrity of an object communicates its purpose. In this sense, Novis becomes a tool for the user but also a neutral element in the visual ecology of a workspace. The chair's geometry—clean lines, balanced proportions, and consistent surface finishes—was crafted to resist visual fatigue and remain relevant across shifting aesthetic tastes.

This has proved increasingly important in the wake of trends in architectural and interior design that reject overly branded or aggressively styled objects. Instead, a return to neutrality, coherence, and material tactility has taken hold. AndaSeat designers embedded these principles from the earliest design stage, working to ensure that the Novis Series would remain

contextually appropriate across multiple settings and stylistic arrangements.

The choice of colors and materials also serves this aim. The Novis Series avoids bright colorways or heavy branding elements. Instead, it uses soft neutrals and muted finishes that harmonize with varied workspace palettes. The product's texture and silhouette support its identity as a background utility, not a foreground statement.

An Award Aligned with Strategic Trajectory

The MUSE Design Awards recognition arrives during a strategic inflection point for AndaSeat. As the company expands its global operations and deepens its offerings across the gaming, office, and hybrid-use categories, the Novis Series serves as a case study in scalable, minimalist innovation. The success of this model has informed parallel product development efforts within the company and strengthened its resolve to invest in functional clarity.

While many awards reward spectacle, the MUSE Design Awards distinction for the Novis Series celebrates something subtler—a return to clarity, restraint, and the recalibration of design toward everyday usefulness. It validates a product philosophy that emphasizes ease, intentionality, and environmental integration over complexity and visual dominance.

AndaSeat's internal teams continue to collect user feedback from enterprise clients and end users alike to further refine the design principles first embodied by Novis. These findings are now informing future products, especially in education, healthcare, and co-working verticals where ease-of-use and design neutrality remain essential.

Clarity as a Competitive Direction

The 2025 MUSE Design Awards Gold recognition for the Novis Series is more than a milestone—it signals a reorientation of product design values in the ergonomic sector. In embracing simplicity, rejecting noise, and focusing on daily usability, AndaSeat has offered a model that speaks not only to the individual seated in it, but also to the spaces, rhythms, and visual languages that surround them.

Through Novis, the company has articulated a clear response to the needs of modern workers—not by overwhelming them with options, but by giving them the reliability and neutrality to think, move, and work without distraction.

About AndaSeat

AndaSeat is a global leader in ergonomic seating solutions designed for gaming, productivity, and hybrid lifestyle applications. With a mission to enhance physical well-being through intelligent design, the company's products support diverse use cases in home, education, and enterprise settings. AndaSeat products are designed and manufactured with a focus on material integrity, research-driven ergonomics, and long-term adaptability.

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