

# Key Trend Shaping The Prebiotics Market In 2025: Innovative Infused Snacks Drive Growth In Gut Health Market

*The Business Research Company's  
Prebiotics Global Market Report 2025 –  
Market Size, Trends, And Global Forecast  
2025-2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, July 24, 2025

/EINPresswire.com/ -- How Big Is The  
[Global Prebiotics Market](#) Expected To  
Grow?

The size of the global prebiotics market has grown profoundly and continues to rise. In recent years, the market size rose from \$8.97 billion in 2024 to \$10.55 billion in 2025 at a compound annual growth rate CAGR of 17.6%. This rapid stride can be traced to the rising demand for



The Business Research  
Company's Latest Report  
Explores Market Driver,  
Trends, Regional Insights -  
Market Sizing & Forecasts  
Through 2034"

*The Business Research  
Company*

functional foods, increased consciousness about digestive health, growing interest in clean labels and the escalating use in dietary supplements. Ultimately, the pivotal driver is the surging focus of consumer on immunity.

Get Your Free Sample Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=24666&type=smp>

What Is Its Annual Growth Rate?

In upcoming years, the size of the prebiotics market is

projected to experience a precipitous growth. The market is expected to enlarge to roughly \$19.96 billion by 2029, at a CAGR of 17.3%. Ascribing the expansion in this forecast period to the increasing application in infant nutrition, heightening preference for natural ingredients, immense investment in food innovation, soaring demand for plant-based products, and mounting health-conscious consumer base. Major trends in the forecast period include advancements in gut microbiome research, integration of prebiotics into beverages, technology enabling personalised nutrition, developments in synbiotic formulations, and advancements in plant-based prebiotic sources.

The Business  
Research Company

Prebiotics Global Market Report 2025



Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/prebiotics-global-market-report>

### What Is Driving The Growth Of The Prebiotics Market?

The consumers' swelling awareness about health and wellness is expected to fan the flames of the prebiotics market. Health and wellness are surrounded by the idea of maintaining a holistic state of physical, mental, and emotional well-being, which is achieved through balanced lifestyle choices and preventive care. This burgeoning awareness is due to the pivot towards preventive healthcare; the consumers' drive to evade lifestyle-related diseases and reduce long-term medical costs, for instance. Prebiotics support this wave by fostering a balanced gut microbiome, which is being distinguished as vital for overall well-being and informed lifestyle choices.

### Which Leading Companies Are Driving The Growth Of The Prebiotics Market Share?

Key players contributing to the growth of the prebiotics market include Cargill Inc., Archer Daniels Midland, Nestlé S.A., Bayer AG, Abbott Laboratories, Danone S.A., Kraft Foods Group Inc., FrieslandCampina, Haleon Group of companies, DuPont de Nemours Inc., Amway Corp., Herbalife Nutrition Ltd., Royal Cosun, NU SKIN, Roquette Frères, Nature's Bounty, Nature's Sunshine Products Inc., Good Health New Zealand, NOW Foods, Jarrow Formulas Inc.

### What Are The Key Trends Of The Prebiotics Market?

Firms that currently operate in the prebiotics market have set their sights on developing innovative solutions—an example being the prebiotic-infused snack options. These options cater to the escalating consumer demand for gut health and digestive wellness. Prebiotic-infused snack options entail convenient food products that serve the function of promoting growth of beneficial gut bacteria, thereby supporting digestive health.

### How Is The [Global Prebiotics Market Segmented](#)?

Displaying the segmentation of the prebiotics market, it is divided into several aspects. By Type, which includes - Fructo-Oligosaccharides, Galacto-Oligosaccharides, Inulin, and Mannan-Oligosaccharides. By Product, comprising Capsules, Drinks, Powder. By Demography: Pediatric, Adult, and Geriatric. Distribution Channel: Hypermarkets or Supermarkets, Pharmacies and Drug Stores, Specialty Stores, Online Sales. By End-User: Foods and Beverages, Pharmaceutical, Animal Feed, Other End-Users.

### What Are The Leading Region In The Prebiotics Market?

Key stats in 2024 revealed that Asia-Pacific was the largest region fostering the prebiotics market. Asia-Pacific is also forecasted to be the fastest-growing region in the subsequent years. The regions encapsulated in the prebiotics market report spread over Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Browse Through More Similar Reports By The Business Research Company:

Probiotics Dietary Supplements Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/probiotics-dietary-supplements-global-market-report>

Probiotics Food And Cosmetics Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/probiotics-food-and-cosmetics-global-market-report>

Probiotics In Animal Feed Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/probiotics-in-animal-feed-global-market-report>

### [About The Business Research Company](#)

The Business Research Company boasts over 15000+ reports from 27 industries, spanning over 60+ geographies. The Company holds a reputation for offering comprehensive, data-rich research and insights. Through the optimistic contribution of in-depth secondary research and unique insights from industry leaders, provided with 1,500,000 datasets, you gain the information necessary to maintain your lead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 310-496-7795

Asia +44 2071930708

Europe +44 7882 955267

Email us at [info@tbrc.info](mailto:info@tbrc.info)

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: [https://www.youtube.com/channel/UC24\\_fI0rV8cR5DxICpgmyFQ](https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ)

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/828996618>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.