

Compression Therapy Market Outlook (2022-2031): Trends and Growth Opportunities

PORTLAND, OR, UNITED STATES, July 7, 2025 /EINPresswire.com/ -- Market Overview

The global [compression therapy market](#) was valued at \$3.2 billion in 2021 and is projected to reach \$5.4 billion by 2031, growing at a CAGR of 5.4%. This growth is driven by the rising prevalence of venous disorders, increasing geriatric population, and technological advancements in compression therapy devices.



Compression therapy is a non-invasive treatment that applies controlled pressure to improve blood circulation and lymphatic drainage. It is widely used for conditions such as:

Varicose veins

Deep vein thrombosis (DVT)

Lymphedema

Chronic venous insufficiency

Leg ulcers

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Key Market Insights (2022-2031)

1. Market Segmentation & Dominant Segments

By Technology:

□ Static Compression Therapy (Dominant in 2021)

Includes compression stockings, bandages, and braces

Preferred for long-term management of venous diseases
□ Dynamic Compression Therapy (Faster growth expected)

Includes pneumatic compression pumps and dynamic garments

Used for lymphedema and post-surgical recovery

By Application:

□ Varicose Vein Treatment (Largest segment)

Rising cases due to sedentary lifestyles and obesity

□ Deep Vein Thrombosis (DVT) Prevention

Increasing adoption in post-surgical and immobile patients

□ Lymphedema Management

Growing demand due to cancer-related lymphedema cases

By Distribution Channel:

□ Retail Pharmacies (Leading segment)

Easy accessibility for OTC compression stockings

□ E-Commerce (Fastest-growing)

Rising online sales of medical compression wear

By Region:

□ North America (Market leader in 2021)

High adoption due to advanced healthcare infrastructure

□ Asia-Pacific (Highest CAGR expected)

Growing awareness and healthcare investments in India & China

Market Dynamics: Drivers, Restraints, and Opportunities

1. Growth Drivers

□ Rising Geriatric Population – Increased risk of venous disorders & mobility issues

□ Growing Cases of Chronic Venous Diseases – Due to obesity, diabetes, and sedentary lifestyles

□ Technological Advancements – Smart compression garments & portable pumps

□ Increasing Sports Injuries & Trauma Cases – Boosts demand for recovery compression wear

2. Market Restraints

- Availability of Alternative Treatments – Sclerotherapy, laser treatments, and surgeries
- Lack of Awareness in Developing Regions – Limited access in rural areas

3. Emerging Opportunities

- Expansion in Emerging Markets – India, China, and Brazil show high growth potential
- Innovations in Wearable Compression Tech – IoT-enabled devices for real-time monitoring
- Rising Demand for Home Healthcare – Portable compression pumps for self-management

Competitive Landscape

Key players in the compression therapy market include:

3M Company

Cardinal Health

Convatec Group PLC

Sigvaris Group

Tactile Medical

Recent Developments:

- Arjo received FDA clearance (2021) for WoundExpress, a pneumatic compression system for leg ulcer healing.
- AIROS Medical launched AIROS 6 Sequential Compression Device (2020) for lymphedema treatment.

Future Outlook (2022-2031)

Static compression therapy will remain dominant, but dynamic compression devices will grow faster.

Asia-Pacific will be the fastest-growing market due to rising healthcare spending.

Smart compression wearables will gain traction for personalized therapy.

Conclusion

The compression therapy market is set for steady growth, driven by venous disease prevalence, aging populations, and tech innovations. While alternative treatments pose challenges, emerging markets and smart devices offer significant opportunities.

Key Takeaways for Investors & Stakeholders

- Invest in R&D for smart compression wearables (IoT & AI integration).

- Expand in Asia-Pacific to leverage untapped market potential.
- Focus on home healthcare solutions for post-surgical and chronic condition management.

With rising demand for non-invasive treatments, compression therapy remains a critical segment in vascular and lymphatic care. □

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