

ECZPLORE: A Regional Eczema Awareness Campaign

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ECZPLORE, a Regional Eczema Awareness Campaign, is a collaborative effort between Jamjoom Pharma and the Emirates Dermatology & Allergy Society (EDAS). The campaign aims to raise awareness about eczema, a common skin condition, and provide resources for patients and healthcare providers. The campaign includes a series of educational materials, including brochures, posters, and social media content, all featuring the ECZPLORE logo. The campaign is being launched in the United Arab Emirates and will expand to other regions in the Middle East.



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