

12x12 Cardstock Shop Unveils 2025 Trending Parents' Day Cardstock Collection

12x12 Cardstock Shop launches 2025 Parents' Day collection featuring trending colors, textures, and archival-quality cardstock paper for heartfelt crafts.

PROVO, UT, UNITED STATES, July 7, 2025 /EINPresswire.com/ -- 12x12 Cardstock Shop has announced the launch of its 2025 Trending Parents' Day Cardstock Collection, reflecting the latest styles, textures, and color choices in cardstock paper designed specifically for Parents' Day-themed crafts and creative projects.

This new collection brings together a range of cardstock paper styles that align with current crafting trends. Each paper in the set has been selected with attention to color harmony, surface feel, and visual appeal. As the demand

APPLE CRUSH - Smooth 12x12 Cardstock

for high-quality, visually engaging cardstock continues to grow among paper crafters, scrapbookers, teachers, and creative professionals, this seasonal launch aims to support diverse project requirements while focusing on meaningful family-centered themes.

A Closer Look at the Collection

The 2025 Parents' Day Cardstock Collection includes a wide selection of paper types suitable for greeting cards, scrapbooks, DIY gifts, photo displays, and event décor. The launch features both soft pastel tones and rich family-themed hues, allowing crafters to create visually heartfelt expressions tailored to the occasion.

Key features of the new line include:

- Varied Textures: The cardstock papers are available in multiple surface finishes, including smooth, linen, glitter, pearlized, and embossed varieties. These textures are selected to enhance layering, cutting, and printing capabilities.
- Color Story for 2025: The palette includes trending tones such as muted lavender, sage green, honey beige, soft coral, and warm charcoal. These colors reflect current design movements focused on natural warmth and emotional connection.
- Weight Options: The cardstock is available in standard 65 lb to heavyweight 100 lb thicknesses. This supports multiple crafting techniques, including die-cutting, folding, layering, and machine printing.
- Acid- and Lignin-Free Composition:
 All cardstock papers in the Parents' Day
 2025 collection are made from
 archival-quality paper that prevents
 yellowing over time, which is essential
 for keepsake and memory projects.

Responding to Seasonal Crafting Needs

Parents' Day, celebrated across various cultures and communities, is becoming an increasingly recognized event in the crafting calendar. With consumers seeking more personal and handmade forms of expression, cardstock paper is playing a central role in shaping how people celebrate family milestones.

The team at 12x12 Cardstock Shop curated the 2025 Parents' Day lineup





SILVER RAINBOW Holographic - 12x12 Cardstock

after analyzing crafting behavior, seasonal search trends, and ongoing color forecasting. As part of the planning process, customer feedback and social sharing data were reviewed to determine

which paper types were most commonly used in parent-focused themes during the previous year.

The result is a versatile and accessible collection that supports a wide range of personal, classroom, and creative studio use cases.

Emerging Trends Reflected in the Collection

The 2025 Parents' Day Cardstock Collection draws influence from several current craft and design directions:

- Minimalist Sentiments: Clean lines and soft-tone cardstock combinations allow for elegant greeting card designs and understated scrapbook themes that center on emotional warmth.
- Mixed Media and Layering: Crafting enthusiasts continue to use cardstock alongside other materials like vellum, acetate, felt, and
- wood embellishments. The collection's varied textures support this hybrid approach.
 Eco-Inspired Color Palettes: As crafting increasingly leans into themes of nature, heritage, and

sustainability, the color range in this new collection mirrors calming, earth-inspired tones.

• Sentiment-Focused Crafting: Projects like "Family Memory Trees" require paper that stands out while still complementing handwritten or printed notes. This line is tailored to such emotional, narrative-rich projects.

Compatibility with Popular Tools and Methods

12x12 Cardstock Shop's new Parents' Day paper range is compatible with most cutting machines, embossing tools, and adhesive types. This ensures a smooth workflow for crafters using devices like Cricut, Silhouette, and Sizzix. The cardstock maintains structural integrity during complex cuts and holds shape in 3D projects such as gift boxes, frames, and handmade envelopes.

To ensure optimal use, each paper description on the 12x12 Cardstock Shop website includes details such as recommended crafting techniques, layering potential, and compatibility with ink or foil.

Suitable for Personal and Commercial Projects

While the collection is timed for Parents' Day, it also works well for projects centered on



CHARCOAL Duo-Tone 12x12 Glitter Paper

anniversaries, birthdays, and family milestones. Small business owners creating handmade cards, product tags, or packaging accents will find a wide range of workable papers in this release.

Crafters who sell finished products at markets or online platforms will benefit from the archival quality and high finish of the cardstock, allowing for professional presentation and long-lasting keepsakes.

Industry Feedback and Community Response

Initial feedback from members of the card-making and paper crafting communities has been positive, particularly for the soft metallics and new matte-finished cardstock options. Craft instructors, DIY bloggers, and shop owners have already begun showcasing project previews on social platforms using papers from the collection.

According to internal review reports, categories such as Mother & Father Mini Album Pages, Personalized Family Tags, and Layered Card Templates have seen increased demand for certain colors now included in the 2025 Parents' Day release.

Availability and Ordering Information

The entire 2025 Parents' Day Cardstock Collection is now available through the 12x12 Cardstock Shop website. Papers can be ordered individually or in curated packs designed around color themes or project types. A full inventory list, along with paper specifications and visual samples, is accessible through the collection page.

Shipping is available across the United States, with various fulfillment options for bulk orders, recurring craft supply purchases, and studio requests.

About 12x12 Cardstock Shop

12x12 Cardstock Shop is a leading online retailer focused exclusively on cardstock paper in a wide range of weights, textures, and colors. The shop offers over 1,500 cardstock options sourced from trusted brands and manufacturers in the paper industry. Serving hobbyists, educators, designers, and craft business owners, the shop is recognized for its curated selections, consistent quality, and informative product listings.

The 12x12 Cardstock Shop website also offers inspiration galleries, product filters, and project guides to support users in selecting the right paper for their needs. The shop regularly updates its offerings in response to seasonal demand, creative trends, and feedback from the crafting community.

For more information on the 2025 Parents' Day Cardstock Collection or to browse other seasonal

releases, visit: https://www.12x12cardstock.shop/

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