

# Pipeline Transportation Market Expands with Growing Oil & Gas Logistics Needs

Rising demand for safe transport of hazardous materials, environmental concerns, and tech advancements are driving growth in the pipeline transportation market.

WILMINGTON, DE, UNITED STATES, July 7, 2025 /EINPresswire.com/ --According to a new report published by Allied Market Research, titled, "Pipeline transportation Market," The pipeline transportation market size was valued at \$17.9 billion in 2021, and pipeline



transportation industry is estimated to reach \$37.4 billion by 2031, growing at a CAGR of 7.7% from 2022 to 2031.

Pipeline transportation refers to the movement of solid, liquid, or gaseous products over long

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Advancements in digital monitoring and rising energy demand are reshaping pipeline transportation, making it safer, more efficient, and environmentally sustainable." *Allied Market Research*  distances through an extensive network of pipelines. This method is predominantly employed for transporting crude oil and refined petroleum products, including natural gas. Beyond hydrocarbons, pipelines are also used for conveying water, sewage, slurry, and even beverages like beer. The system is known for its high efficiency and reliability, especially in delivering large volumes over vast distances with minimal interruption.

One of the key advantages of pipeline transportation lies in its operational efficiency. It offers a high degree of automation in processes such as loading and unloading,

significantly reducing labor requirements. Furthermore, its low operating costs, reduced traffic congestion, and minimal environmental impact compared to road or rail alternatives make it an attractive solution for both energy and utility sectors. These benefits continue to drive the expansion and modernization of pipeline networks worldwide, contributing to the overall growth of the pipeline transportation market.

## Market Dynamics

The pipeline transportation market is witnessing a growing demand for advanced security and monitoring solutions due to increasing concerns over vandalism, theft, and terrorism. Pipelines, especially those transporting flammable or hazardous materials, are vulnerable to external threats and require constant surveillance to ensure safety and uninterrupted operation. The potential for intentional damage or sabotage has made it essential to implement robust security measures, including intrusion detection systems, real-time monitoring, and automated alert mechanisms, thereby fueling growth in the pipeline security segment.

Despite its advantages, the pipeline transportation market faces several operational challenges. Many pipelines span diverse and often difficult terrains such as water bodies, hilly regions, and remote landscapes. These geographical complexities increase the risk of leakages and intrusions, especially in aging infrastructure. Additionally, the movement of chemically reactive or flammable substances over long distances poses environmental and safety hazards if not properly managed. Such concerns act as restraints, hindering smooth operations and slowing market growth in certain regions.

On the technological front, rapid advancements in pipeline monitoring and automation are transforming the industry. The integration of smart sensors, IoT devices, and cloud-based platforms enables real-time data acquisition and remote diagnostics, significantly improving efficiency and safety. The shift toward virtualization and connectivity between detection systems and communication equipment has opened new avenues for digital solutions in pipeline management. These developments are making pipeline systems more intelligent, predictive, and responsive to potential threats.

Another major growth driver for the pipeline transportation market is the increasing need for cost-effective and reliable methods to transport hazardous chemicals, gases, and liquids. Compared to rail or road transport, pipelines offer lower operating costs, higher capacity, and reduced environmental impact. As global demand for oil, natural gas, and other industrial fluids continues to rise, pipeline infrastructure remains a critical backbone of the energy and utility sectors, supporting both domestic and cross-border logistics.

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Furthermore, geopolitical tensions and illegal tapping activities have raised concerns about the security of critical energy infrastructure. The presence of such threats is prompting governments and private players to invest in stronger surveillance systems and secure pipeline corridors. While these challenges pose risks, they also create opportunities for innovation in safety technology and emergency response strategies. This dual nature of risks and opportunities is shaping the dynamic landscape of the pipeline transportation market.

### Segment Overview

The global <u>pipeline transportation market analysis</u> is segmented based on type, solution type, service, and region. By type, it includes oil and gas, coal, chemical, water, and others. Among these, the oil and gas segment held the dominant share in 2021, primarily due to its extensive application across various industries such as transportation, chemicals, automotive, and paints. This widespread usage continues to drive demand for efficient and reliable pipeline infrastructure.

## **Regional Analysis**

North America dominates the pipeline transportation market, owing to the extensive oil and gas infrastructure in the U.S. and Canada. The region is home to some of the largest pipeline networks globally, connecting key production areas with refineries and distribution hubs. Rising investments in shale gas extraction and the need for efficient long-distance transport of crude oil and natural gas have further strengthened the demand for pipeline transportation. Additionally, the presence of leading pipeline service providers and advancements in leak detection and monitoring technologies are driving regional growth.

In contrast, the Asia-Pacific region is expected to witness the fastest growth during the forecast period, driven by increasing energy demand, rapid industrialization, and infrastructural development in countries like China and India. Governments in the region are investing heavily in pipeline projects to reduce dependence on road and rail logistics and ensure secure energy distribution. Moreover, the growing adoption of digital pipeline monitoring solutions and emphasis on reducing carbon emissions from conventional transportation methods are expected to create new opportunities in this region.

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### **Competitive Analysis**

The pipeline transportation market is highly competitive and comprises several global and regional players focusing on <u>infrastructure development</u>, safety enhancements, and digital integration. Key players such as Alstom, ABB Ltd, Schneider Electric, Siemens, ESRI, Emerson, Trimble Navigation Limited, Rockwell Automation, FMC Technologies, and Alcatel-Lucent dominate the market with extensive pipeline networks and strong financial capabilities. These companies are heavily investing in automation, real-time monitoring systems, and advanced leak detection technologies to improve operational efficiency and ensure safety compliance. Mergers, acquisitions, and strategic collaborations are also prominent as companies look to expand their footprint and enhance technological capabilities.

In addition to major players, several emerging companies are gaining traction by offering specialized solutions like intelligent pipeline monitoring, cybersecurity for pipeline systems, and environmentally friendly transport options. The growing need for efficient transportation of oil, gas, and chemicals—combined with evolving regulatory standards—has led to increased focus

on sustainability, risk management, and digital transformation. As environmental concerns intensify, companies are also exploring carbon-neutral pipeline projects and integrating renewable energy sources for pipeline operations, further intensifying the competition in this evolving market landscape.

Key findings of the study

• As per pipeline transportation market analysis, on the basis of type, the oil and gas segment emerged as the global leader by acquiring more than 51.6% of the pipeline transportation market share in 2021 and is anticipated to continue this trend during the forecast period.

• On the basis of solution type, the network communication segment accounted for 32.0% of the global pipeline transportation market share in FY2021.

• On the basis of service, the maintenance and support segment accounted for 40.0% of the global market share in FY2021.

• On the basis of region, Asia-Pacific is the major consumer of pipeline transportation among other regions. It accounted for around 38.0% of the global market share in 2021.

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