

Remixed Announces New Eco-Friendly Printing Insights

Sustainability is no longer optional—it's an industry standard reshaping how print businesses operate.

ORLANDO, FL, UNITED STATES, July 7, 2025 /EINPresswire.com/ -- REMIXED, a full-service branding and integrated marketing agency, has just published its latest article, "Advancements in Eco-Friendly Printing Techniques," spotlighting the evolution of sustainable practices in the printing industry without sacrificing performance or aesthetics.



Eco-friendly printing marketing strategies

"Sustainability is no longer optional—it's an industry standard reshaping how print businesses

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Sustainability is no longer optional—it's an industry standard reshaping how print businesses operate." Douglas Berger, CEO of REMIXED: the branding agency operate," said Douglas Berger, CEO of REMIXED. "These innovations aren't just good for the planet—they're also delivering superior quality and operational efficiency."

Key Takeaways from the Article: Waterless Printing

- Eliminates the use of water and harmful chemicals
- Reduces environmental waste and toxic runoff
- Delivers sharper image quality and faster drying times

Sustainable Inks

- Soy-based and vegetable-based inks made from renewable sources
- Lower volatile organic compound (VOC) emissions
- Maintain vibrant color quality and consistency

Digital Printing Technology

- Produces less physical waste than traditional offset methods
- Enables on-demand, small-batch printing with minimal energy use

• Compatible with eco-conscious substrates like recycled and FSC-certified paper

Recycling Initiatives

- More printers are shifting toward recycled paper products
- Many companies now actively promote and support paper recycling programs

The article makes it clear that the convergence of innovation and environmental stewardship is redefining what's possible in commercial printing. As businesses respond to growing consumer demand for sustainable solutions, eco-friendly printing technologies are proving they can meet expectations on every front—from quality and speed to cost-effectiveness and environmental impact.



"As technology advances, so does our ability to do good without compromise," added Johnny Diggz,

SVP of Partnerships at REMIXED. "We're excited to see the print industry lead with sustainability as a core principle."

To explore the full article and learn more about environmentally responsible printing practices, visit: <u>https://r3mx.com/advancements-in-eco-friendly-printing-techniques/</u>

About REMIXED: the branding agency

REMIXED is a leading Florida digital marketing agency, offering full-service, multi-disciplinary branding and integrated marketing that develops brands and their respective messaging, strategies, advertising campaigns, and overarching tactics. These initiatives are articulated through print, broadcast, web, social media, and interaction campaigns, which are designed to elevate and fortify brands, connecting customers with their audiences — driving growth. Regularly ranked as a top 5 Orlando advertising agencies, REMIXED, delivers expertly crafted[®] brand elevation through comfortable collaboration and data-driven design.

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