

Robert Rene Drops Vibrant Music Video for 'Color My Black and White,' A Celebration of the LGBTQ+ Community

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CA, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- [Pop sensation and dynamic performer Robert Rene](#), hailing from Rancho Cucamonga, CA, is thrilled to unveil the music video for his uplifting single "Color My Black and White," released on June, 2025. This visually electrifying video, dedicated to the LGBTQ+ community, is a powerful ode to acceptance and authenticity, and the vibrant support of a community that brings light to even the darkest days. With over 10 million impressions across social media platforms, sparked by his viral TikTok presence, Rene is cementing his place as a rising star in the music industry.

Directed by Elijah Reyes, the "Color My Black and White" video is a kaleidoscope of energy, featuring a diverse cast of dancers, united in a celebration of inclusivity. Filmed at the Yost theatre in Sana Ana, California, the video blends bold choreography with a striking visual narrative that transitions from monochrome to vivid color, mirroring the song's message of finding vitality through community. The lyrics, including lines like "You color my black and white days / When all the grey sky's come," resonate as an anthem of both empowerment and self-expression.

Rene beckons listeners to paint outside the lines, to watch "Color My Black and White" and let their colors shine. "[This song is my love letter to the LGBTQ+ community](#)," says Robert Rene. "It's about how this incredible community brought color and vitality to my darkest moments and continues to uplift so many others. I wanted the video to showcase a space where everyone is welcome, no matter who you are or what side of the rainbow you come from. Keep painting outside the lines and be your authentic self."



Robert Rene, American Pop Artist.
Photo credit Ralph Palumbo.

The single, a genre-defying blend of pop, R&B, and electronic beats, marks a milestone for Rene, who fully realized his creative vision through this project. With infectious rhythms and heartfelt lyrics, the song captures the radiance of a community that powerfully lifts one another up. The video further amplifies the message with dynamic choreography and a joyful cast that beautifully embodies the spirit of unity and good vibes.

Robert Rene's journey has been a whirlwind of triumphs, from dancing in arenas to performing at YouTube Theatre and building an impressive career with Disney Entertainment in Anaheim, CA. His meteoric rise on social media has increased his reach, connecting with a worldwide fanbase that resonate with his authenticity and passion.

The "Color My Black and White" video is now available on YouTube, Vimeo, and Robert Rene's official website, with exclusive behind-the-scenes content shared on X, Instagram, and TikTok. Fans are invited to join the movement using #ColorMyWorld to share their stories of self-expression.

About Robert Rene:

“

...A space where everyone is welcome, no matter who you are, or what side of the rainbow you come from. Keep painting outside the lines and be your authentic self.”

Robert Rene, American Pop sensation

Born and raised in Rancho Cucamonga, CA, Robert Rene is a pop singer, dancer, and performer whose genre-blending sound and magnetic energy have captivated audiences worldwide. From his viral TikTok presence to performances at iconic venues, Rene's career is a testament to resilience and creativity. "Color My Black and White" follows his growing discography, marking a bold new chapter for the artist.



Robert Rene, American Pop Artist.
Photo credit Ralph Palumbo.

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Robert Rene, American Pop Artist.
Photo credit Ralph Palumbo.



Robert Rene, American Pop Artist.
"Color My Black and White"



Robert Rene, "Color My Black and White" cover art

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