

The Story Behind Smargasy Inc: How the Team Behind Innovative Marketing Solutions Is Featured on Legacy Makers TV

FORT MYERS, FL, UNITED STATES, July 7, 2025 /EINPresswire.com/ -- The founders of [Smargasy Inc.](#), Andreas and Barbara Dolleschal, are proud to announce their feature in an episode of Legacy Makers TV, part of [Inside Success TV](#). This groundbreaking episode highlights the Dolleschals' remarkable journey from their modest upbringings in Austria to their success as innovators in AI-driven marketing solutions through their Fort Myers-based company, Smargasy Inc.

Smargasy Inc., known for creating tailored, forward-thinking marketing strategies and leveraging AI to drive measurable results, was born out of the Dolleschals' desire not only to shape successful businesses but to help others achieve their goals. In their Legacy Makers TV feature, audiences will get an inside look at the motivations and challenges that inspired them to create an agency offering impactful, data-informed solutions.

The Dolleschals' story is one of resilience, innovation, and transformation. Growing up amidst modest means in Austria - and later embarking on successful corporate careers - Andreas and Barbara exemplify a relentless drive to create lasting impact. After establishing a leading digital agency in Europe, they took a leap of faith and immigrated to the United States to start over, driven by their passion for innovation and their determination to help others succeed.

Their episode explores pivotal moments of their journey, including the couple's adaptation to American business culture, and their eventual founding of Smargasy Inc. in Fort Myers. "Starting over where no one knows you and where cultural differences present invisible barriers is daunting," Andreas shared during the episode. "But challenges are also opportunities to rethink and improve your approach."



Legacy Maker TV - Episode Teaser



SMARGASY

Smargasy Logo



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Andreas Dolleschal

Building Smargasy Inc. as a trusted resource for smart marketing solutions wasn't without its hurdles. It required the Dolleschals to lean on their extensive expertise in digital innovation, and their collaborative efforts have since transformed the agency's business model into one focused on customized, results-driven marketing solutions utilizing cutting-edge AI. Barbara reflected, “Our approach has always been about leading with value - helping our clients connect with their audiences intelligently and meaningfully.”

Smargasy Inc.'s success stems from its client-centric

approach, combining collaborative workshops, advanced AI-powered automations, and years of digital marketing expertise to provide innovative solutions to businesses of all sizes. One of the key differentiators for the agency is its ability to integrate technology seamlessly into marketing strategies - helping businesses grow by solving real-world challenges with smarter solutions.

Beyond their professional accomplishments, the Legacy Makers TV episode delves into deeply personal challenges the Dolleschals faced, including the emotional toll of leaving their son David behind in Austria and the tragic loss years after. Through these challenges, their resilience has fueled their mission to not only grow their agency but also set an example of perseverance for their clients and community.

This heartfelt episode is a testament to how challenges can be transformed into opportunities and how dedication to helping others can define success. The Dolleschals' feature in Legacy Makers TV inspires entrepreneurs, business leaders, and professionals to think differently about success - emphasizing the importance of precision, authentic connections, and dedication to others' achievements.

The episode is now available for streaming on Apple TV, Amazon Fire Stick, Roku, and online at Inside Success TV. Audiences are invited to learn more about Smargasy Inc. and the journey of its founders by exploring this powerful, personal, and professional story.

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Smargasy Inc

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