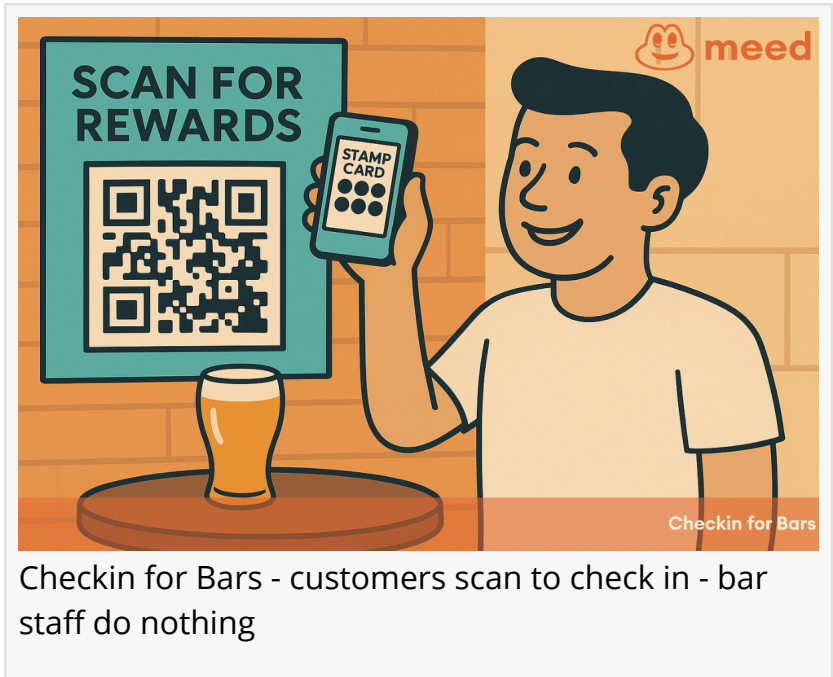


# meed Unveils 'Checkin for Bars': Revolutionising Loyalty for the Nightlife Scene

*Checkin for Bars by meed is the simplest loyalty solution ever created. Customers simply need to visit enough times to trigger a reward.*

HONG KONG, July 10, 2025

/EINPresswire.com/ -- meed, the innovative loyalty platform that's turning the traditional model on its head, today announced the official launch of '[Checkin for Bars](#)', a brand-new, hassle-free solution designed specifically for independent bars, pubs, and nightlife venues. This new offering empowers establishments to effortlessly transform their regulars into loyal members, fostering genuine customer engagement without the usual faff.



Checkin for Bars - customers scan to check in - bar staff do nothing

"For too long, loyalty programmes have been a bit of a headache, both for businesses and their patrons," said [Phil Ingram](#), Founder & CEO of meed.

“

Checkin for Bars' addresses the critical need for a streamlined loyalty experience in the fast-paced F&B and hospitality sector”

*Phil Ingram*

"Printed cards are forgotten, apps are rarely downloaded, and the whole experience can feel a bit... fragmented. With 'Checkin for Bars', we're cutting through that noise, providing a simple, elegant solution that truly benefits everyone."

“Checkin for Bars' addresses the critical need for a streamlined loyalty experience in the fast-paced F&B and

hospitality sector," said Phil Ingram, Founder & CEO of meed. "Designed with simplicity at its core, bars can set up their loyalty programme in mere minutes, requiring no complex integrations or hefty upfront costs."

Customers can join instantly by simply scanning a QR code or tapping an NFC chip with their phone – no app downloads required. This means a seamless, one-login experience for

consumers, putting all their meed loyalty memberships in one convenient digital wallet.

This initial launch brings robust capabilities for bars to:

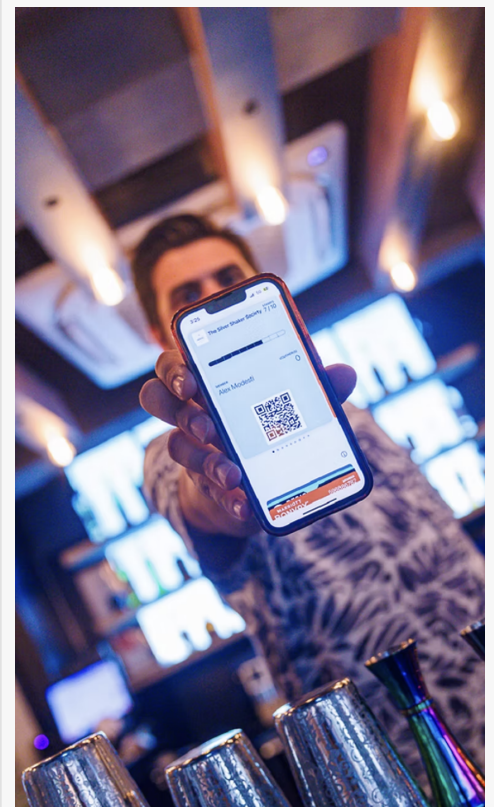
- \* Offer digital stamp cards: A modern take on the classic, ensuring customers never lose their progress towards a free drink or exclusive perk.
- \* Run their program hands-free: Customers do the work by checking in
- \* Deliver instant rewards: Easily distribute discounts, free items, or event passes directly to members.
- \* Gain actionable insights: Understand customer behaviour and preferences (without sharing personally identifiable data) to tailor promotions effectively.

Looking ahead, meed will be rolling out further exciting features for 'Checkin for Bars' in upcoming iterations, including advanced personalisation capabilities powered by AI and opportunities for venues to collaborate on joint promotions, creating even greater value for their shared customers.

Checkin for Bars is completely free to use for the first 50 members of the program. You only need to pay for pro when you have more than 50 members. This provides a risk-free opportunity for venues to experience the power of meed and see the immediate impact on customer engagement and retention.

meed is redefining loyalty by putting the customer first, solving the widespread problem of fragmented loyalty programmes and app fatigue. With 'Checkin for Bars', meed continues its mission to make loyalty effortless, rewarding, and accessible for businesses of all sizes.

For more information about Checkin for Bars by meed or to explore how the meed loyalty platform can transform your business, visit [www.meedloyalty.com](http://www.meedloyalty.com) or contact our team at [info@meedloyalty.com](mailto:info@meedloyalty.com).



No app required for customers - all done in Apple or Google Pass



meed Analytics - Don't Guess Who your Best Regulars Are

ENDS

#### About meed

meed is the universal loyalty platform that bridges the gap between businesses and consumers, redefining customer engagement through a seamless, app-free experience. By addressing the fragmentation of traditional loyalty solutions, meed empowers businesses with rapid setup tools, innovative features, and real-time analytics that drive customer retention and growth. At the same time, consumers enjoy the simplicity of managing all their loyalty programs in one unified platform with no need for multiple apps or logins.

Beyond loyalty, meed serves as a discovery platform, fostering meaningful connections between businesses and their communities. The "We are on meed " logo has become a trusted symbol of exceptional engagement and quality experiences. Combining cutting-edge technology with a user-first approach, meed sets a new standard for loyalty built on simplicity, transparency, and mutual value for both businesses and consumers.

Philip Ingram

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