

KLOTA Becomes Certified Google CSS Partner – Possibly Sweden's Second-Smallest Agency

KLOTA is now a certified Google CSS Partner – possibly Sweden's second-smallest, but fully focused on helping e-commerce brands cut Shopping CPCs by up to 20%.

BORÅS, SWEDEN, July 7, 2025 /EINPresswire.com/ -- [KLOTA](#), a digital growth agency focused on e-commerce, today announced that it has been certified as a [Google CSS Partner](#). The move strengthens the agency's position as a performance-driven partner for online retailers and complements its current status as a [Google Ads Premier Partner](#) Sweden.

“

We push Google Ads hard every day – becoming a CSS Partner was simply the next move to get even more results from the same budget.”

Anders "Anderslvar" Karlsson

The agency's CSS solution is fully transparent and already rolled out across several active clients. There are no hidden margins, account transfers, or third-party dependencies. Clients retain full control while benefiting from reduced

CPCs in Shopping and PMax – and a unified strategy across their full Google Ads ecosystem.

KLOTA's newly launched CSS Partner service page outlines the offering in detail and is available to both new and existing clients.

Quote:

"For us, becoming a CSS Partner was the obvious next step. We're already pushing every CPC to the limit with smart optimization – now we can also lower the cost of the clicks themselves," says Anders Karlsson, founder and strategist at KLOTA. "It's simple, effective, and helps our clients get more out of every marketing krona."

About KLOTA

KLOTA is a Sweden-based digital growth agency focused exclusively on e-commerce. The firm helps online retailers scale through smarter Google Ads, SEO, CRO and platform migration support. As a Google Ads Premier Partner Sweden and now a certified Google CSS Partner, KLOTA is known for combining hands-on performance work with strategic growth planning.

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Visual representation of Google CSS as a key puzzle piece in the e-commerce advertising ecosystem — part of KLOTA's expanded offering as a certified CSS Partner.

This press release can be viewed online at: <https://www.einpresswire.com/article/829149446>

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