

Natamycin Market to Reach USD 109 Million by 2035, Growing at 3.7% CAGR

The Glucose-Based Natamycin Segment Is Projected To Grow At A CAGR Of 4.2%, Whereas Another Segment Lactose-Based Natamycin Is Likely To Grow At 2.2%

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/EINPresswire.com/ -- The global [Natamycin Market](#) is forecast to reach USD 109 million by 2035, registering a 1.4-fold growth from a sales value of USD 73.3 million in 2024. During the forecast period (2025 to 2035), the industry is projected to grow at a CAGR

of 3.7%, driven by the increasing adoption of clean-label preservatives as well as stringent government regulations regarding food safety. driven by increasing demand for natural preservatives in the food and beverage industry, rising consumer preference for clean-label products, and expanding applications in pharmaceuticals and agriculture. The report provides in-depth insights into market dynamics, emerging trends, and key opportunities, highlighting natamycin's role as a critical component in ensuring food safety and extending shelf life in a sustainable manner.

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Natamycin Market Insights: Key Trends and Growth Catalysts:

Fact.MR's report offers a detailed analysis of the factors shaping the natamycin market's growth trajectory. Natamycin, a naturally occurring antifungal agent produced by *Streptomyces natalensis*, is widely used as a preservative in food products such as dairy, baked goods, and meat. The market is primarily driven by growing consumer awareness of food safety, stringent regulations on synthetic preservatives, and the rising demand for minimally processed foods.

A significant trend highlighted in the report is the increasing adoption of natamycin in clean-label products. Consumers are gravitating toward natural and organic food options, prompting



manufacturers to replace synthetic preservatives with bio-based alternatives like natamycin. Additionally, the expanding use of natamycin in pharmaceuticals, particularly in antifungal treatments for eye infections and topical applications, is further fueling market growth.

Natamycin Market News: Latest Developments Driving the Market:

The natamycin market has witnessed several notable developments in recent years, reinforcing its growth potential. Regulatory bodies worldwide are increasingly approving natamycin for use in food and pharmaceutical applications due to its safety and efficacy. For instance, the U.S. Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA) have recognized natamycin as a safe preservative, boosting its adoption in global markets.

In 2024, several key players in the natamycin market announced strategic initiatives to expand their production capacities and product portfolios. Companies are investing in research and development to enhance natamycin's applications in new food categories, such as plant-based cheeses and fermented beverages. Additionally, partnerships between natamycin manufacturers and food processing companies are on the rise, aimed at addressing the growing demand for natural preservatives in emerging markets like Asia-Pacific and Latin America.

Natamycin Market Applications: Unlocking Value Across Sectors:

Natamycin's versatility makes it a valuable component across multiple industries. In the food and beverage sector, it is widely used to prevent fungal contamination in products such as cheese, yogurt, sausages, and baked goods. Its ability to inhibit mold and yeast growth without affecting the flavor or texture of food makes it an ideal preservative for manufacturers aiming to meet clean-label standards.

In the pharmaceutical industry, natamycin is employed in antifungal medications, particularly for treating conditions like fungal keratitis and candidiasis. Its efficacy in combating fungal infections, combined with its low toxicity, has made it a preferred choice for topical and ophthalmic treatments. The growing prevalence of fungal infections globally is driving demand for natamycin-based pharmaceuticals.

Key Players Shaping the Natamycin Market Landscape:

DSM Nutritional Products

Danisco (DuPont)

VGP S.A.

Handary S.A.

Zhejiang Silver-Elephant Bioengineering Co., Ltd.

Lanzhou WeiRi Bio-Engineering Co., Ltd.

AMT Biotech

Recent Developments Paving the Way for Market Growth:

The natamycin market has seen several transformative developments in 2024:

1-DSM's Production Capacity Expansion: DSM Nutritional Products announced plans to scale up its natamycin production facilities in Europe to meet rising demand in the food and beverage sector.

2-Danisco's Clean-Label Innovations: Danisco, a subsidiary of DuPont, launched a new range of natamycin-based preservatives tailored for plant-based and dairy-alternative products.

3-Handary's R&D Investments: Handary S.A. invested in advanced fermentation technologies to enhance the efficiency and sustainability of natamycin production.

4-VGP S.A.'s Market Expansion: VGP S.A. expanded its distribution network in Asia-Pacific, targeting the region's growing demand for natural preservatives in processed foods.

Regional Insights: Growth Opportunities Across Geographies:

The natamycin market is witnessing robust growth across key regions. North America and Europe dominate the market due to stringent food safety regulations and high consumer demand for clean-label products. The Asia-Pacific region is emerging as a lucrative market, driven by rapid urbanization, increasing disposable incomes, and the growing popularity of processed foods. Countries like China, India, and Japan are expected to contribute significantly to market growth due to their expanding food and beverage industries.

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Challenges and Opportunities:

While the natamycin market is poised for growth, it faces challenges such as high production costs and limited awareness in developing regions. However, ongoing advancements in production technologies and increasing regulatory support for natural preservatives present significant opportunities for market expansion.

The growing trend of plant-based diets and the rising demand for sustainable packaging solutions are expected to create new avenues for natamycin applications. Additionally, collaborations between manufacturers and research institutions are likely to drive innovations in natamycin-based products, further strengthening market growth.

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