

NewBlue Launches EMEA Fusion Line: Advanced Live Graphics Solutions for Broadcast, Sports, and Corporate Production

Empowering EMEA Creators with Cutting-Edge Live Graphics Technology for Every Production Environment.

SAN DIEGO, CA, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- [NewBlue](#), a global leader in live video graphics innovation, is proud to unveil the [EMEA Fusion line](#)—a new collection of powerful, region-optimized live graphics appliances built for today's fast-moving productions across Europe, the Middle East, and Africa (EMEA).



Complete EMEA Fusion Hardware Lineup

Designed for speed, precision, and plug-and-play simplicity, EMEA Fusion delivers broadcast-grade graphics through compact hardware and the dynamic [NewBlue Captivate](#) platform. Whether you're producing a stadium show, corporate livestream, or television broadcast, this lineup empowers you to go live with professional results—without complexity.

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The EMEA Fusion line redefines what's possible with all-in-one graphics production.”

Ian Foster, Global Sales Director at NewBlue

“The EMEA Fusion line redefines what's possible with all-in-one graphics production,” said Ian Foster, Global Sales Director at NewBlue. “We’re giving professionals the power to deliver stunning, real-time visuals effortlessly—with compact hardware that punches way above its weight.”

Five Models. Full Production Power.

Every EMEA Fusion unit comes preloaded with Captivate Broadcast or Captivate KB—our real-time graphics engine that fuels major networks, production teams, and creators worldwide.

- Fusion KB – Ultra-portable and built for corporate comms, Zoom/Teams events, and internal productions. Starts at €4,995.

- Fusion Octo – Compact with expanded I/O and processing power to handle demanding, multi-source broadcasts.
- Fusion NDI – Delivers graphics over IP for flexible, high-quality remote or networked productions.
- Fusion SDI – Designed for SDI workflows with clean key & fill, built for studio-grade broadcast reliability.
- Fusion Extreme A/B – Top-tier power with SDI 4K key & fill, up to 64GB RAM, and your choice of Blackmagic or AJA hardware.

Included in Every System:

- Over 1000 customizable graphics templates
- Adobe After Effects and Photoshop file support
- Title Designer for custom animations
- Real-time data integration (Excel, XML, JSON, Google Sheets, RSS)
- Scoreboard Tool, media sequencing, and scene-based layouts
- Remote control integration with ATEM, Stream Deck, and Companion

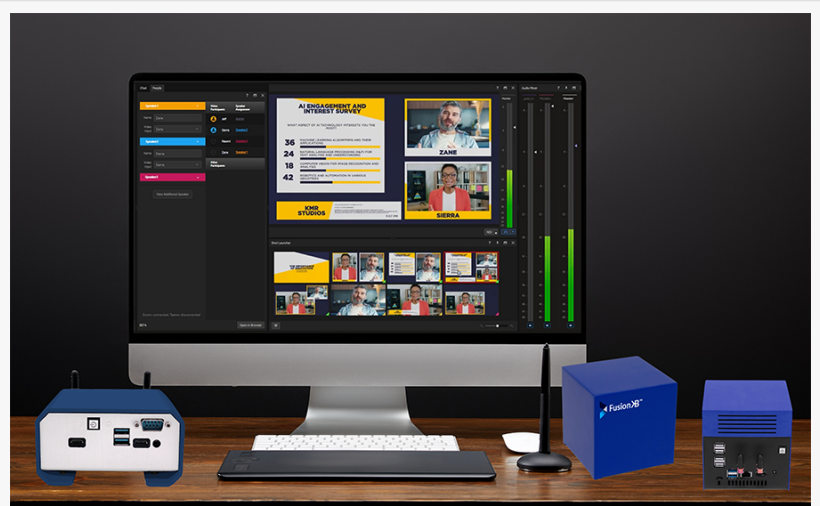
Now Available to Resellers & Distributors

NewBlue is offering the full EMEA Fusion line to authorized resellers and distribution partners, complete with competitive pricing, assets, and logistical support.

What You Get:

- Strong reseller margins
- Turnkey sales kits with image assets and product sheets
- Fast shipping & regional inventory
- 3-year hardware warranty
- Perpetual software license with 1-year updates

Whether you're delivering for corporate clients, broadcasters, stadiums, or content creators, EMEA Fusion is built to scale with your customer's needs—right out of the box.



Corporate events and meetings transformed with Real-Time Graphics from Fusion KB and OCTO.



Command the Arena: Fusion NDI, SDI, and EXTREME Drive Next-Level Live Graphics

Ready to add Fusion to your lineup?
Contact us to learn more or place an order today.

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