

Astria Learning to partner with Georgian Universities to Develop Al-Powered eCampus

TAMPA, FL, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- Astria Learning, a global leader in digital education infrastructure operating in over 16 countries, including Ghana, Mexico, Botswana and Jordan announces its official expansion into Georgia. This strategic initiative is designed to empower Georgian universities to deliver scalable, internationally recognized online Master's and PhD programs under their own brands, without any upfront capital investment.

Astria Learning CEO Dr. Jeff Bordes recently visited Georgia, meeting senior leadership from prestigious institutions including Tbilisi State University (TSU), Georgian Technical University (GTU), Ilia State University, and Sokhumi State University (SOU). These discussions highlighted Astria Learning's robust digital solutions, enabling Georgian universities to significantly enhance their academic reach both locally and internationally.

Dr. Bordes emphasized, "Our mission is to help Georgian universities fully harness their potential through world-class digital infrastructure. Education must be accessible, flexible, and future-ready. Our presence in Georgia is an important step toward realizing this



Astria Learning CEO Visits Georgia to Launch Strategic Expansion in the Caucasus Region





vision."

Astria Learning's comprehensive eCampus ecosystem includes a learning-management system, an Al-powered student-management system, an online-and-offline digital library, and proprietary mobile devices that deliver affordable education even in underserved regions. This ecosystem supports universities by covering:

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For Georgian institutions, this collaboration means expanding academic offerings, increasing institutional revenue, and attracting new students domestically and globally, all while retaining academic control and brand identity.

Rector of TSU, professor Jaba Samushia, highlighted the significance of this partnership: "For Tbilisi State University, the use of modern educational technologies in the learning process is important, as it promotes the accessibility of contemporary education. This is our future."

Rector of Sokhumi State University, Professor Zurab Khonelidze, added, "The offer from Astria Learning is fully aligned with both the university's mission, which involves the establishment of innovative forms of teaching, and the spirit of university diplomacy."

Astria Learning's entry into Georgia aligns with the country's ongoing higher education reforms, which now permit fully online master's programmes at Georgian universities and signal a broader shift toward embracing digital education. Legislative amendments have already been initiated by the Government of Georgia to enable the recognition of higher education obtained through distance learning abroad. These developments position local institutions to engage more actively in the global online education market.

This strategic expansion underscores Astria Learning's commitment to creating inclusive, technology-driven education systems, helping Georgian universities stand at the forefront of global higher education innovation.

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