

Cable Ties Market 2025: Competitive Landscape and Revenue Outlook to 2032

Rising application of cable ties across key end-use industries—such as electronics, electrical, automotive, and consumer goods is propelling market growth.

WILMINGTON, DE, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- Allied Market Research has published a report titled, "<u>Cable Ties Market</u> By Material Type (Nylon, Stainless Steel, Others), By Product Type (Releasable, Non-Releasable, Beaded, Others), By End-Use Industry (Automotive,



Electronics and Electrical, Consumer Goods, Building and Construction, Marine, Others): Global Opportunity Analysis and Industry Forecast, 2021–2031." According to the report, the global cable ties market generated \$1.4 billion in 2021 and is projected to reach \$2.6 billion by 2031, registering a CAGR of 6.4% from 2022 to 2031.

Market Drivers, Restraints, and Opportunities

Growth Drivers:

- Rising application of cable ties across key end-use industries such as electronics, electrical, automotive, and consumer goods is propelling market growth.

Restraints:

- The availability of alternatives like Velcro straps, conveyor belt hooks, and specialized knots (e.g., surgeon's knot, constrictor knot) limits the widespread adoption of cable ties.

Opportunities:

- Advancements in cable tie technologies and innovations in materials are expected to unlock new growth avenues for the market.

Key Segment Insights:-

By Material Type:

- The nylon segment dominated the market in 2021. Its widespread use is driven by benefits like high strength, flame resistance, durability, and excellent dielectric properties.

By Product Type:

- The non-releasable segment held the highest market share in 2021 and is expected to grow at the fastest CAGR of 6.6% during the forecast period. Their tamper-proof design and ability to ensure a permanent hold are key growth factors.

By End-Use Industry:

- The electronics and electrical segment led the market in 2021. Cable ties are extensively used for organizing and securing wires and cables in computers, home electronics, and measurement instruments.

Regional Outlook:

- The Asia-Pacific region accounted for the largest share in 2021 and is expected to maintain its dominance through 2031. The region's rapid industrialization and growing demand for cable ties in automotive, electronics, and consumer goods sectors are key contributors to its market leadership.

Key Market Players:

- ABB Installation Products Inc.
- AFT Fasteners
- Avery Dennison Corporation
- 3M
- HellermannTyton
- Panduit
- Novoflex
- Acme Seals Group
- Ascend Performance Materials
- BAND-IT

These players are focusing on strategies such as product development, partnerships, and geographical expansion to enhance market presence and competitive advantage. The report provides a comprehensive overview of each company's performance, product portfolio, and strategic initiatives.

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David Correa Allied Market Research +1 800-792-5285 email us here Visit us on social media: LinkedIn Facebook YouTube X

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