

Hydrocolloidal Market 2025: Sustainability Drivers and Growth Prospects to 2032

Hydrocolloids improve texture, viscosity, and product stability across a wide range of applications including dairy, sauces, and bakery.

WILMINGTON, DE, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- Allied Market Research recently published a report titled [*"Hydrocolloidal Market by Product Type \(Seaweed and Others\), Function \(Thickening Agent, Gelling Agent, Stabilizing Agent, and Others\), End-use Industry \(Food & Beverage, Pharmaceutical, Cosmetics, and Others\): Global Opportunity Analysis and Industry Forecast, 2023-2032."](#) According to the report, the global hydrocolloidal market was valued at \$10.9 billion in 2022 and is projected to reach \$18.7 billion by 2032, growing at a CAGR of 5.6% from 2023 to 2032.



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<https://www.alliedmarketresearch.com/request-sample/A271233>

Key Market Drivers:

- Rising Demand for Processed and Convenience Foods: Hydrocolloids are increasingly used to enhance the texture, stability, and shelf life of food products.
- Growth in the Pharmaceutical and Healthcare Sectors: Their functional properties are valuable in formulations, drug delivery, and encapsulation.
- Increasing Preference for Plant-Based and Natural Ingredients: This trend presents significant growth opportunities for hydrocolloid-based innovations.

Major Restraint:

- Volatility in Raw Material Prices: Price fluctuations, particularly in seaweed and other biological sources, are expected to hinder market expansion.

Segment Highlights:

By Product Type:

Seaweed Segment:

Dominated the market in 2022 with over three-fourths of revenue. Hydrocolloids such as agar, carrageenan, and alginate derived from seaweed are widely used in food, pharmaceuticals, and biotechnology for their gelling, thickening, and stabilizing functions.

Others Segment:

Includes fucoidan, laminarin, fucoxanthin, and others. This segment is expected to grow at a CAGR of 6.0%, driven by their unique bioactive properties and increasing applications in health, wellness, and nutrition.

By Function:-

Stabilizing Agents:

Accounted for the largest share in 2022, over one-third of market revenue. Growth is driven by their role in maintaining product consistency, especially in complex food and pharmaceutical formulations.

Gelling Agents:

Projected to grow at the fastest CAGR of 6.1%. Their use in controlled drug delivery systems and personal care products is rising significantly.

By End-use Industry:-

Food & Beverage Sector:

Held the largest market share in 2022 (about two-fifths of revenue) and is projected to grow at the highest CAGR of 5.9%. Hydrocolloids improve texture, viscosity, and product stability across a wide range of applications including dairy, sauces, and bakery.

Regional Insights:-

Asia-Pacific:

Accounted for over half of global revenue in 2022 and is expected to maintain dominance

through 2032 with a CAGR of 5.9%. Rapid urbanization, changing dietary habits, and increased demand for processed foods in countries like China and India are key growth drivers.

Leading Market Players:

- DuPont
- Palsgaard
- BASF SE
- Ashland Inc.
- Cargill, Incorporated
- Koninklijke DSM N.V.
- Archer Daniels Midland Company
- Glanbia Nutritionals, Inc.
- Kerry Group PLC
- Jungbunzlauer Suisse AG

These players are focusing on strategic initiatives such as new product launches, partnerships, and geographic expansion to strengthen their market presence and cater to evolving consumer needs.

For more information, visit <https://www.alliedmarketresearch.com/hydrocolloidal-market/purchase-options>

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About Us

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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