

Flooring Market to Surge from USD 320.3 Billion in 2021 to USD 558.2 Billion by 2031, with a CAGR of 5.6% (2022–2031)

Flooring Market Size, Share, Competitive Landscape and Trend Analysis Report

WILMINGTON, DE, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- Introduction

A recent report by Allied Market Research titled "[Flooring Market](#)" highlights the global flooring market's significant growth potential, valued at \$320.3 billion in 2021 and projected to reach \$558.2 billion by 2031, with a compound annual growth rate (CAGR) of 5.6% from 2022 to 2031. The flooring industry encompasses a diverse range of products, from traditional to digitally printed solutions, catering to residential and non-residential applications. This report explores the market's key segments, growth drivers, regional dynamics, competitive strategies, and the impact of external factors like the COVID-19 pandemic, providing a comprehensive overview of trends and opportunities shaping the industry.

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Overview of the Flooring Market

The flooring market includes various types of flooring solutions, categorized by printing type, material, and end-user applications. Printing types are divided into traditional and digital methods. In 2021, traditional printing held the largest market share, driven by its widespread adoption among small-scale businesses. Traditional techniques, such as screen and offset printing, remain popular due to their cost-effectiveness and established infrastructure.

By material, the ceramic segment dominated the market in 2021, attributed to its affordability, durability, and low maintenance requirements. Ceramic tiles are widely used in residential and commercial spaces for their resistance to moisture, wear, and staining, making them a versatile choice for diverse applications. Other materials, including vinyl, hardwood, laminate, and carpet, also contribute significantly, addressing varied aesthetic and functional needs.

The market is further segmented by end-user industry into residential and non-residential sectors. The non-residential segment, encompassing commercial buildings, offices, and institutional facilities, is expected to grow at a higher CAGR during the forecast period, driven by increasing demand for durable and aesthetically pleasing flooring in high-traffic environments.

Key Drivers of Market Growth

The flooring market's growth is propelled by several key factors, with rapid urbanization and population growth leading the charge, particularly in Asia-Pacific and Latin America, the Middle East, and Africa (LAMEA). These regions are experiencing a surge in construction activities, including residential housing, commercial complexes, and public infrastructure projects. As urban populations expand, the demand for modern, durable, and visually appealing flooring solutions rises, supporting market expansion.

Public-private partnerships (PPPs) are another significant driver, particularly for non-residential construction. PPPs facilitate large-scale projects such as hospitals, schools, and transportation hubs, which require high-quality flooring to meet safety, durability, and design standards. This trend is especially prominent in developing economies, where governments are investing in infrastructure to drive economic progress.

Growing environmental awareness is also shaping the market, with consumers and businesses increasingly prioritizing sustainable and eco-friendly flooring solutions. This shift has led to heightened demand for materials like recyclable vinyl, bamboo, and other biodegradable options that align with green building standards, such as LEED certification. Manufacturers are responding by developing innovative products that reduce environmental impact while maintaining performance and aesthetics.

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Market Segmentation and Trends

The flooring market is segmented by printing type, material, end-user industry, and region, each providing insights into growth patterns and opportunities.

By Printing Type

In 2021, the traditional printing segment accounted for the highest revenue share, driven by its affordability and widespread use among small-scale manufacturers. However, the digital printing segment is expected to grow at a significant CAGR during the forecast period. Digital printing offers superior flexibility, allowing for intricate designs and customization, which is increasingly popular in premium residential and commercial projects. Advancements in digital printing technology are likely to further accelerate its adoption.

By Material

The ceramic segment led the market in 2021, owing to its cost-effectiveness, durability, and ease of maintenance. Ceramic tiles are a staple in kitchens, bathrooms, and commercial spaces due to their resistance to moisture and wear. Meanwhile, materials like vinyl, hardwood, and sustainable alternatives such as bamboo are gaining traction, driven by consumer demand for eco-friendly and aesthetically diverse options.

By End-User Industry

The non-residential segment is projected to register the highest CAGR, fueled by the growing number of commercial and institutional construction projects. Office buildings, retail centers, and healthcare facilities require flooring solutions that are durable, easy to maintain, and compliant with safety regulations. The residential segment, while significant, is growing steadily, supported by new housing developments and renovation activities.

By Region

Asia-Pacific held the largest revenue share in 2021, driven by rapid urbanization, population growth, and government-led infrastructure initiatives in countries like China, India, and Southeast Asian nations. The LAMEA region is expected to exhibit the highest growth rate during the forecast period, propelled by increasing construction activities and urbanization. North America and Europe also contribute significantly, with demand for premium and sustainable flooring solutions driven by stringent environmental regulations and consumer preferences.

Impact of COVID-19

The COVID-19 pandemic disrupted the flooring market significantly, as lockdowns in major economies like China, the U.S., and India halted manufacturing and construction activities. Supply chain disruptions, coupled with shortages of manpower and raw materials, constrained production and sales. Many construction projects were delayed, further impacting demand for flooring products.

However, the market has shown resilience in the post-pandemic recovery phase. The introduction of vaccines and the easing of restrictions have enabled manufacturers to resume operations and address pent-up demand. The increased focus on hygiene and indoor air quality has also driven demand for flooring solutions that are easy to clean and maintain, particularly in commercial and healthcare settings.

Competitive Landscape and Strategic Developments

The flooring market is highly competitive, with key players adopting strategies such as product innovation, partnerships, and acquisitions to maintain their market position. For example, in November 2021, Lord Parquet introduced a 100% recyclable flooring solution with a non-PVC core made of degradable polyethylene, catering to the growing demand for sustainable products. Such innovations are expected to drive market growth by appealing to environmentally conscious consumers and businesses.

Key companies profiled in the report include Armstrong Flooring, AZEK Company, Beaulieu International Group, Citadel Floors, Ebaco India Pvt. Ltd., ECORE International, Inc., Fiberon, Forbo Flooring, Gerflor, Interface Inc., Iron Woods, Mats Inc., Milliken and Company, Mohawk Industries Inc., Shaw Industries, Tarkett S.A., and Toli Corporation. These players are focusing on expanding their product portfolios, enhancing supply chain efficiency, and targeting emerging markets to capitalize on growth opportunities.

Future Outlook

The flooring market is poised for strong growth through 2031, driven by urbanization, infrastructure development, and the increasing adoption of sustainable materials. The rise of digital printing technologies, advancements in eco-friendly flooring solutions, and the expansion of non-residential construction will shape the market's trajectory. However, challenges such as stringent government regulations on environmental impact and raw material sourcing may pose obstacles for manufacturers.

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Key Findings

The traditional printing segment dominated the market in 2021, while digital printing is expected to grow at a significant CAGR.

Ceramic materials accounted for the highest market share in 2021 due to their affordability and durability.

The non-residential segment is projected to register the highest CAGR, driven by commercial and institutional construction.

Asia-Pacific led the market in revenue in 2021, while LAMEA is expected to grow at the highest rate.

The COVID-19 pandemic disrupted the market, but recovery is underway with resumed construction activities.

Key players are focusing on sustainable products and strategic partnerships to stay competitive

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