

Zest Events Unveils Premier Event Planning Marketplace Revolutionizing Australian Events

MELBOURNE, AUSTRALIA, July 9, 2025 /EINPresswire.com/ -- Zestapp.com.au - Australia's leading event planning marketplace, is making waves as it continues to grow and solidify its presence across the nation. Already a go-to resource for event planners and service providers, Zestapp connects users with an extensive network of [venues](#), [performers](#), caterers, [photographers](#), florists, and more, catering to diverse occasions such as weddings, corporate events, and community gatherings.

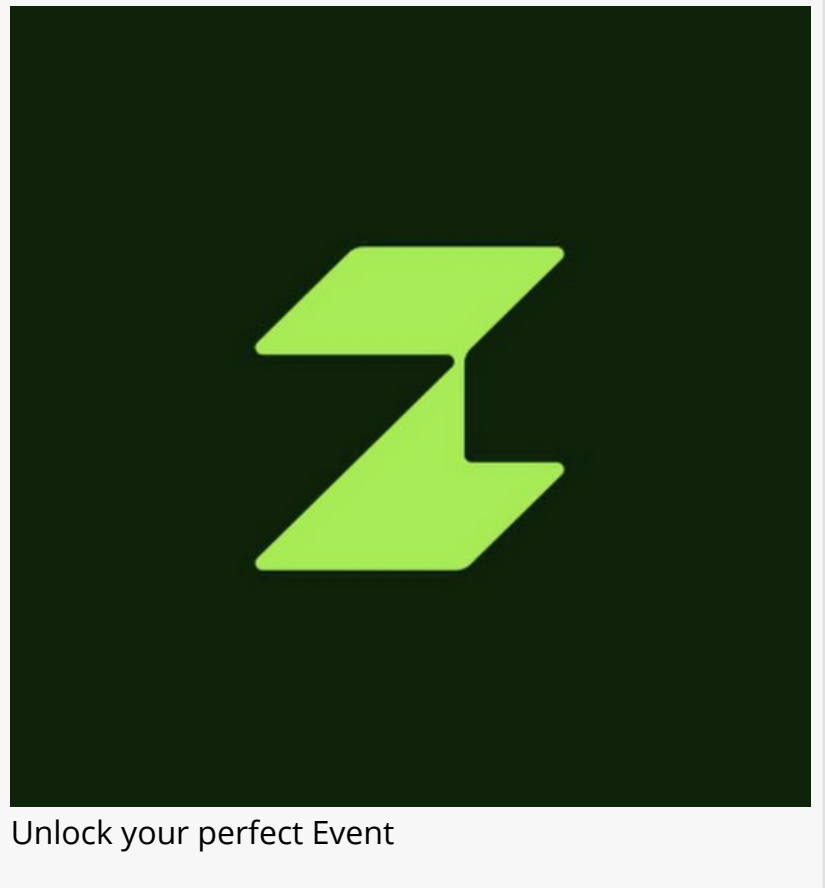
With its intuitive interface, Zestapp has become a trusted tool for simplifying the event planning process. The platform's dedicated concierge team provides personalized support, guiding users from initial searches to final

bookings with expertise that enhances every experience. The mobile app further supports this growth, offering real-time notifications to keep planners and vendors in sync with opportunities. As demand rises, Zestapp is expanding its ecosystem, attracting a thriving community of professionals eager to showcase their talents.

For vendors, the platform offers a dynamic marketplace to reach new clients effortlessly, fueling its upward trajectory. Zestapp's commitment to fostering this vibrant network underscores its role as a key player in the Australian event industry, with ongoing enhancements ensuring it remains at the forefront of innovation.

"We are proud to see Zestapp grow as a vital resource for event planning," said Jordan Cohen, CEO at Zestapp. "Our focus is on continuously improving the platform to meet the evolving needs of our users and vendors, strengthening our offering every single day."

Zestapp invites event planners to explore its expanding offerings and vendors to join its growing





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network. Visit zestapp.com.au or download the Zestapp mobile app to experience the platform that's reshaping event management across Australia.

Jordan Cohen

Zest Events

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